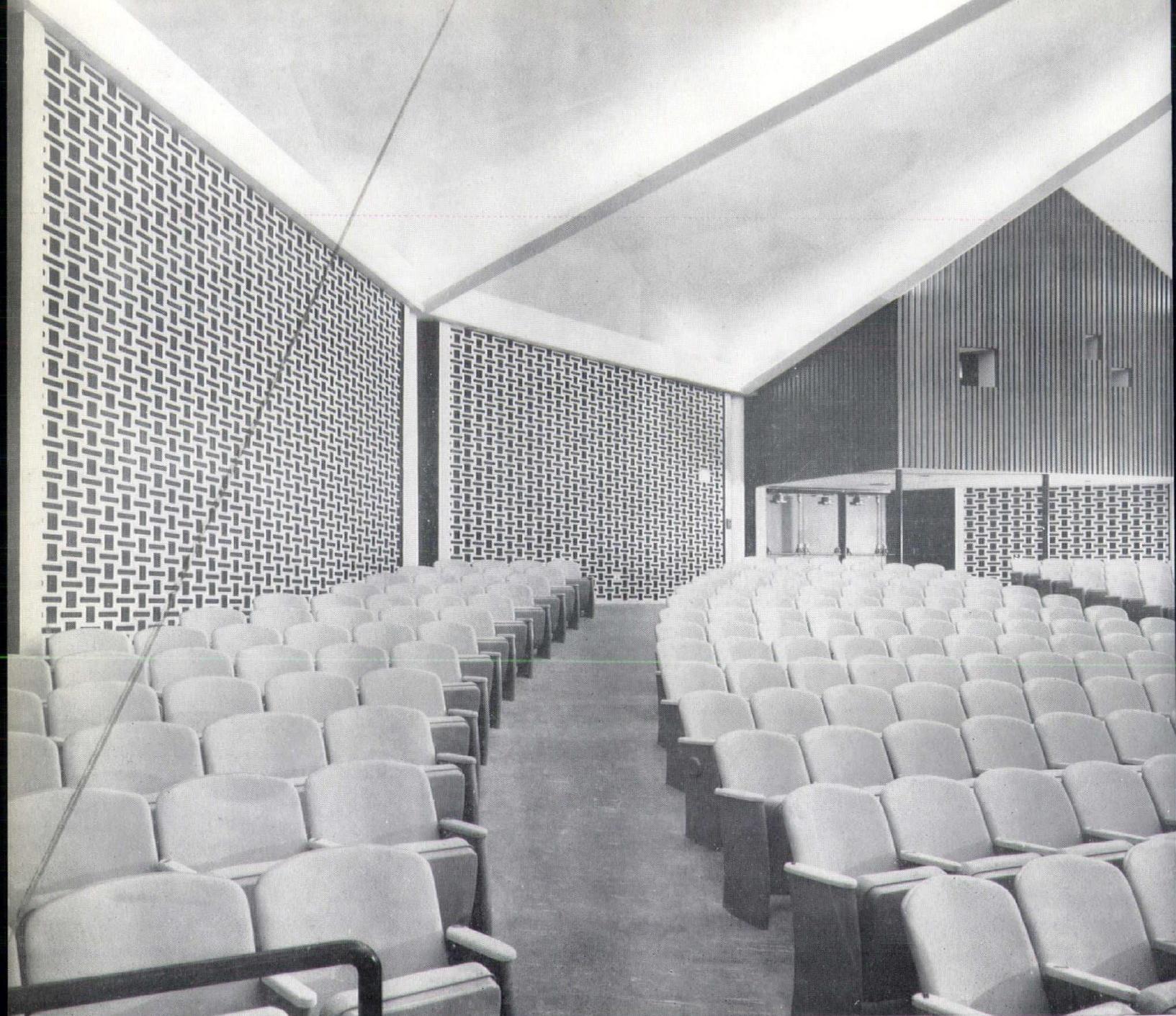


ssion of architecture calls for men of the highest integrity, judgment, business capacity, and artistic and ability. An Architect's honesty of purpose must be above suspicion; he acts as professional adviser to his clients and his advice must be unprejudiced; he is charged with the exercise of judicial functions as between client contractors and must act with entire impartiality; he has moral responsibilities to his professional associates andordinates; he is engaged in a profession which carries with it grave responsibility to the public. These responsibilities cannot be properly discharged unless his motives, conduct and ability are such as to command respect and confidence. Planning, technical guidance, advice and counsel constitute the service of the profession. Given in verbal, written or graphic form, they are rendered in order that building with their equipment and the areas about them, in addition to being well suited to their purposes, well planned for health, safety, operation and economical maintenance, and soundly constructed of materials and by methods most appropriate and economical for their particular uses, shall also have beauty and distinction. An Architect's relation depends upon good faith. Before undertaking any commission he should explain the exact nature and his services, and of his compensation therefor. Where a fixed limit of cost is established in advance of the Architect must be given freedom in determining the character of design and construction needed to nearly as feasible the cost limit established but should not be understood to guarantee the final cost will be determined not only by the Architect's solution of the owner's fixed requirements but by the fluctuations of the competitive construction market. It is an important duty of the Architect to keep the owner during the progress of the work, as to the probable cost of construction involved. An Architect should be aware of the needs and stipulations of his client and the effect of his work upon the life and well being of the public. He may offer his services to anyone on the generally accepted basis of commission, fee, salary, or royal-chitect, consultant, adviser, or assistant, provided that he rigidly maintains his professional integrity. An Architect should not make use of services offered by manufacturers, suppliers of building materials, appliances and fixtures, or contractors, which may be accompanied by an obligation detrimental to the best interest of the client.

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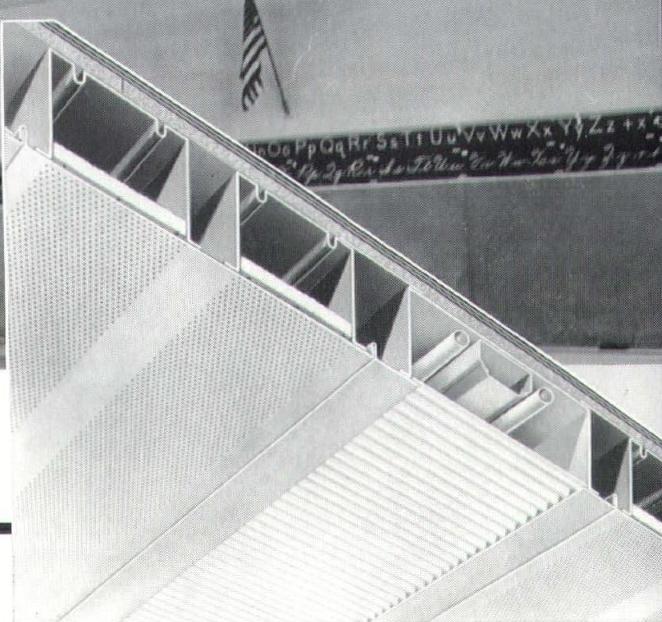
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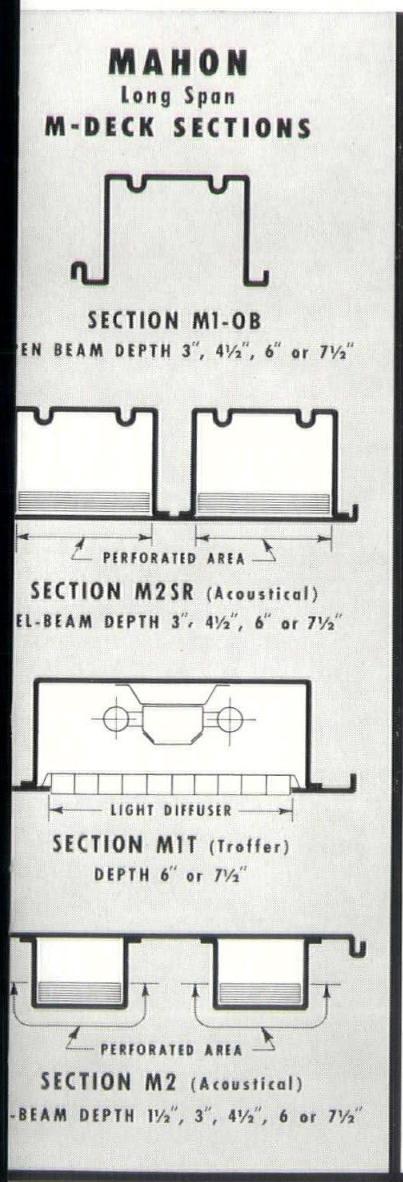
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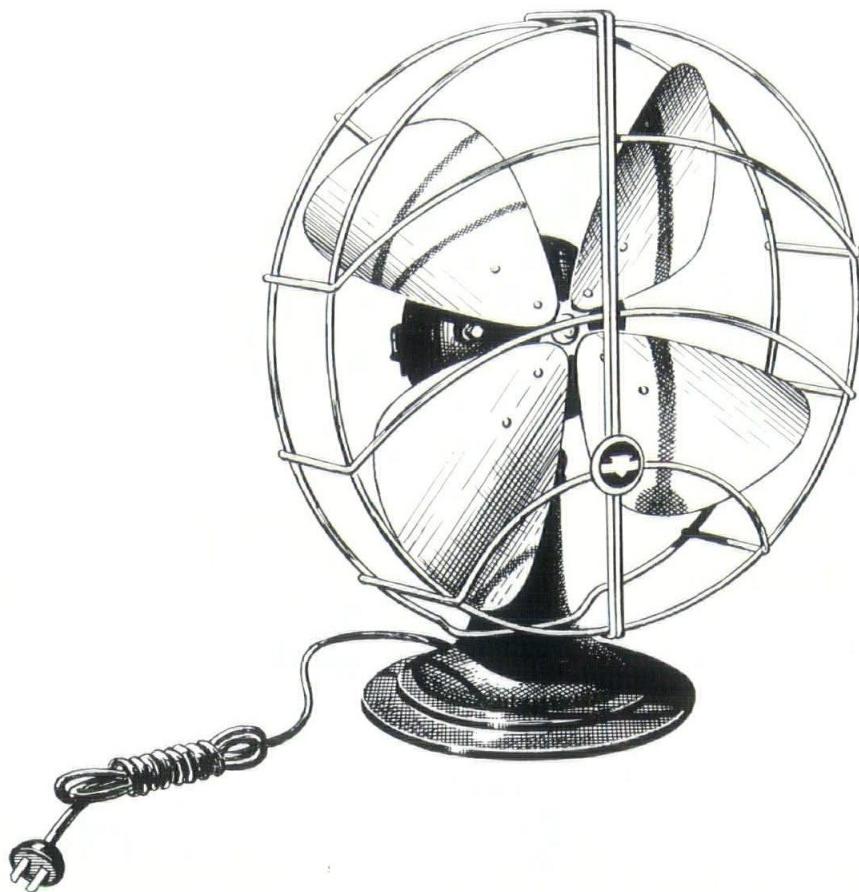
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DECEMBER—Annual M. S. A. Roster (Geographical)

JANUARY, 1959—Manson & Carver Associates

FEBRUARY — Frederick E. Wigen & Associates

MARCH — 45th Annual M.S.A. Convention

APRIL — Jahr - Anderson - Machida Associates

MAY—Magnuson & Sumner

JUNE—Annual M.S.A. Roster (Alphabetical)

JULY—Mackenzie, Knuth & Klein, Architects, Inc.

## Monthly Bulletin, Michigan Society of Architects, Volume 32, No. 7

### including National

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MONTHLY BULLETIN  
Michigan Society of Architects

120 Madison Ave., Detroit 26, Mich., WO 1-6700

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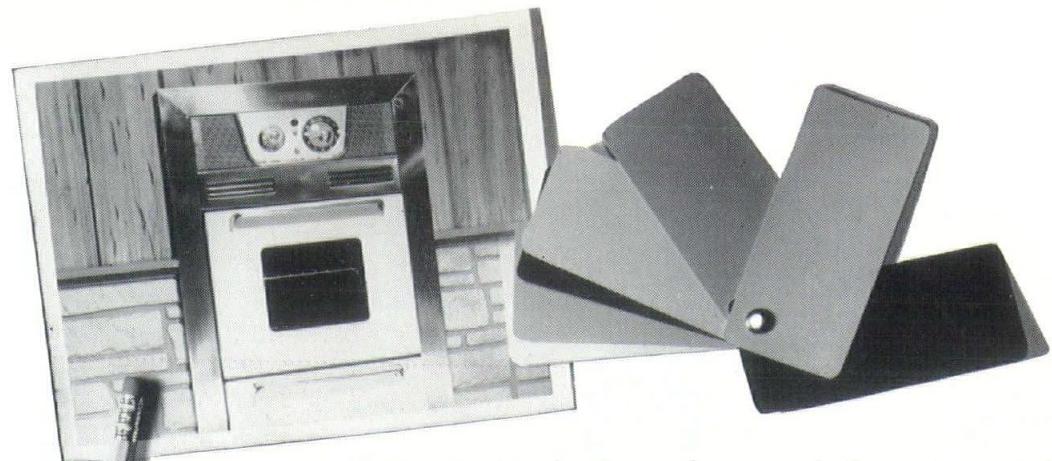
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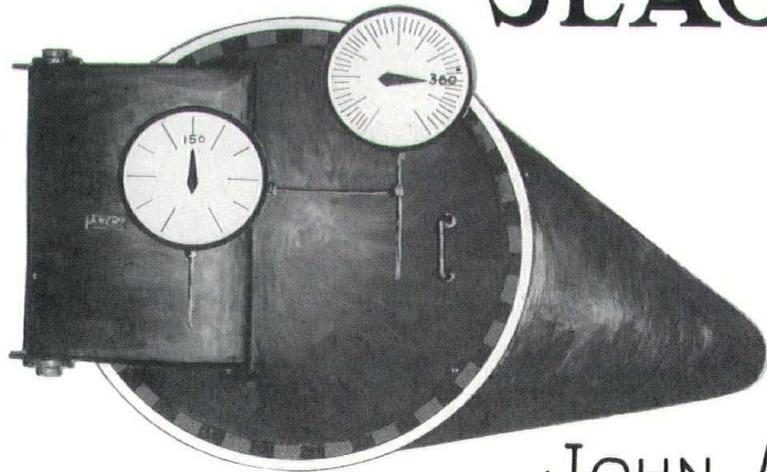
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The American Institute of Architects disapproves brochures financed by advertising—as well it should. The wrong lies in the fact that such brochures are not established periodicals, with known circulation. Rather, they are one-time booklets with distribution limited to those who advertise in them. Generally, the architect whose work is illustrated are furnished a number of copies without advertising, preventing any benefit to advertisers that might have resulted. Architects have even been known to write letters of solicitation on their own stationery, to contractors, sub-contractors, material dealers, etc. This, of course, implies that if one does not advertise he will not be regarded with favor by the architect. This is known as "Sandbagging," and is a racket pure and simple.

**THE COVER:** Printed over AIA is a part of "Obligations of Good Practice," from "The Standards of Professional Practice," A.I.A. Document No. 330.



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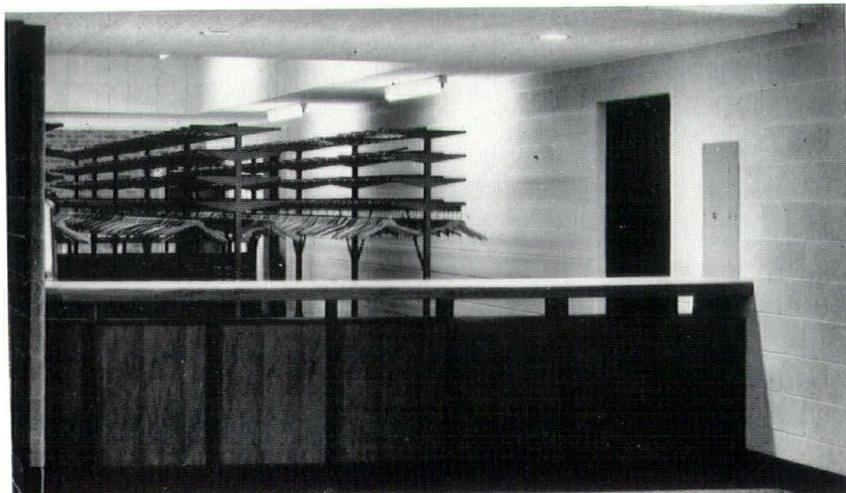
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MIDLAND COUNTY COURT HOUSE, Midland, Michigan. Structure at extreme right, with half-timbered gable, is the original building, designed by architect Bloodgood Tuttle. The remainder is the new addition, recently dedicated, for which Alden B. Dow, F.A.I.A., of Midland, was the architect.

The people of Midland County recently gathered for a program dedicating their new Court House wing. This building is quite unusual in that it was added to the rather famous older Court House, and because of the manner in which it was done.

Alden B. Dow, F.A.I.A., architect for the new addition, made the presentation.

For this new wing of the fabled Midland Court House, Mr. Dow designed a slope-roofed, gabled structure that looks more like a mansion than a public building. Its walls are of native field stone and a new building material made of brine.

As a result, Midland's Court House has become a unique attraction for tourists.

The original building, designed in 1924 by a Detroit architect, Bloodgood Tuttle, has an exterior mural by artist Paul Honore. It is of modified Tudor style and the first of its kind to be constructed in the United States.

SAGINAW VALLEY CHAPTER'S final meeting of the season, held in Midland on June 2, was informative and interesting. While the meeting was reported in last month's Bulletin, another "thank you" is in order for the interesting and entertaining evening that was planned by the Alden Dow office and the magnificent slides and humorous comments submitted by Marshall Fredericks, World-famed sculptor, of Royal Oak.

Members will be notified, by mail and the August Bulletin of the date and place of the next meeting which will be in September.

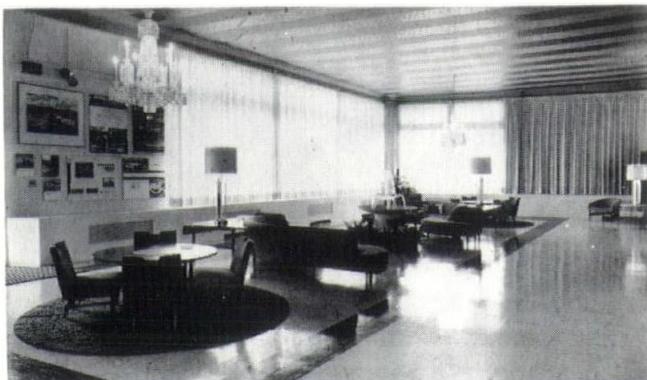
SAGINAW VALLEY CHAPTER DELEGATES to the National Convention in Cleveland will be Robert B. Frantz, of Saginaw; Harvey C. Allison, of Midland; Eugene C. Starke, of Bay City; Robert S. Gasall, of Flint, and Clarence L. Waters, of Saginaw.

MSA PRESIDENT, FRED WIGEN, of Saginaw, has been elected a delegate to the A.I.A. Annual Convention in Cleveland, Ohio, July 7-11, 1958.

SAM ALLEN, of Saginaw, Chairman of the MSA Annual Midsummer Conference on Mackinac Island, August 7-9, has arranged a most interesting program (see page 15).

ARCHITECTS GIBBS & TOMBLINSON, A.I.A., announce removal to their new location at 5227 South Dort Highway, Flint, Michigan.

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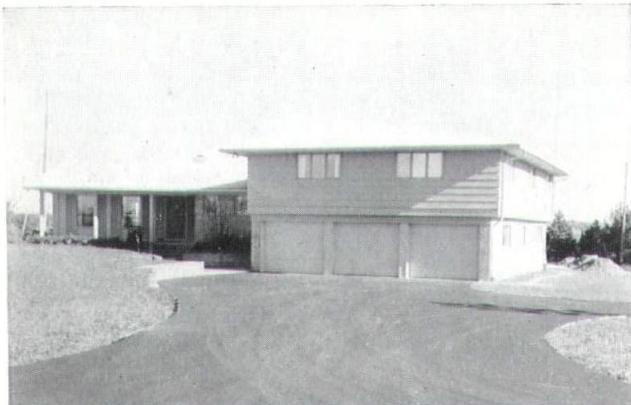
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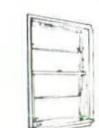
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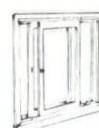
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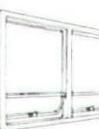
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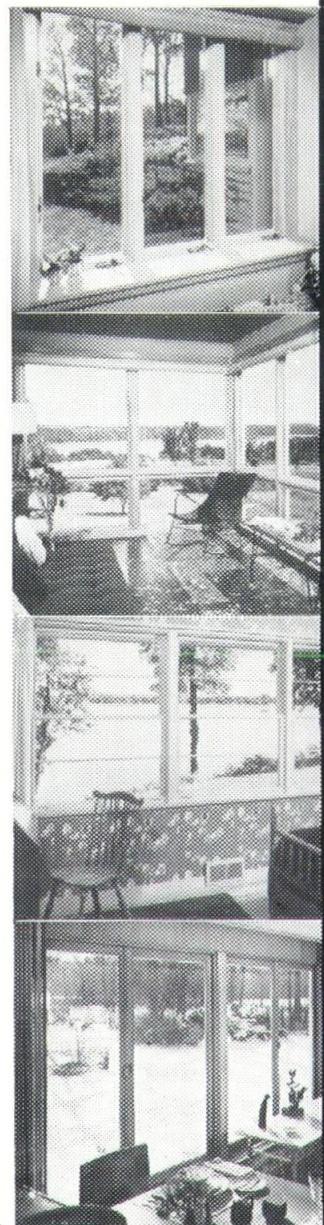


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## Panel Wall Road Show

UNITED STATES STEEL CORPORATION'S ROAD SHOW of the "Chicago Dynamic" program to dramatize and further public interest in better architecture was presented to some 200 members and guests of the Detroit Chapter, American Institute of Architects at a breakfast meeting in the Detroit Athletic Club May 28.

Dan Lind, USS Detroit representative, opened the meeting and presented Chapter President Gerald G. Diehl, who welcomed one and all and introduced distinguished guests of whom there were many.

Mr. George E. Danforth, Chairman of the Department of Architecture at Western Reserve University, in Cleveland, gave some introductory remarks and presented the USS films on architecture, old and new, with particular reference to the Chicago Dynamic program of last year. The film traced the development of architecture from early days, through the "Chicago School," and particularly the development of the skyscraper, and lastly the modern use of panel wall construction.

To say that this program was "Dynamic" is probably the understatement of the year. It was one of the most interesting and valuable we have ever had, and we are indeed indebted to the United States Steel Corporation for presenting it to us.



All Photos by Photo Illustrators, Inc.

ABOVE: General view of U. S. Steel Breakfast

RIGHT: Father & Son, Edward X. Tuttle & EXT. Jr.

BELOW, LEFT: Alvin E. Harley, Ralph R. Calder & Joseph P. Wolff

BELOW, RIGHT: Dan Lind, Gerald Diehl & George Danforth

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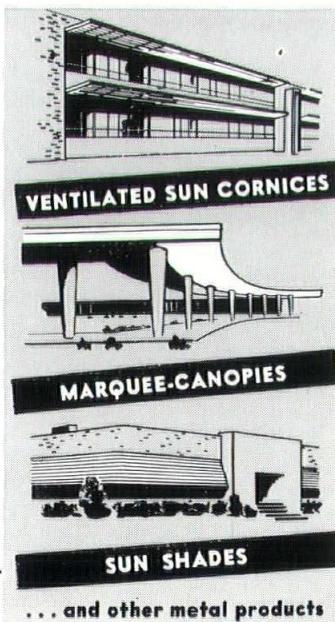


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# ARCHITECTONICS

Official Publication of the Western Michigan Chapter of The American Institute of Architects

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## What of the Future?

A talk by James S. Hornbeck, Senior Editor, *Architectural Record*; before Western Michigan Chapter, A.I.A.

In 1858, one hundred years ago, Abraham Lincoln said, in a well-known speech, "If we could first know where we are and whither we are tending, we could better judge what to do and how to do it."

In the hundred years since, we have seen several large-scale slaughters and unbelievably outrageous violations of human dignity on a vast scale. Yet during that same period—in science and industry—we have seen more startling discoveries and greater advances than in all the five thousand years that went before. In our field we have seen the birth of a bright new kind of architecture, based on entirely new concepts and techniques. Socially, we fortunate Americans are now blessed with a freedom, a standard of living, and a measure of human dignity unparalleled.

But what of the future? What further blessings, terrors, or opportunities lie ahead? There is little we forty-or-fifty-or-sixty-year-olds can do about 2000 A.D., but a great deal that all of us can do about the next decade. Let us therefore consider the next ten years in building.

We of the F. W. Dodge Corporation are fortunate in having as a consultant one of the nation's leading economists, George Cline Smith, a vice president of the company. Now I am an architect—as you are—and am surely no expert in economics, so I asked Dr. Smith for help in preparing this talk, confident that his information would be conservative and reliable. I have him to thank for the data that follow.

People are the ultimate consumers of all products and services — no matter how far removed from direct human use a particular item might appear. Our constantly expanding population must be a basic factor in any estimate of the near future. Our population increased by 3 million last year, reaching 173 million at year's end. In ten years that figure will rise above 200 million—27 million more than today. Twenty-seven million brand-new consumers—nonexistent now—creating a vast additional market for a variety of goods and services.

But certain specific age groups within that population assume particular significance as indicators. For example, the number reaching 18 each year measures—with surprising accuracy—the number of marriages and births we can expect in the immediate future. Because of the low birth rate of the depression 30's and early 40's, we are now at the bottom of



JAMES S. HORNBECK

a downward curve in the number reaching 18, but from here on the increase in this meaningful group will assume fantastic proportions.

Let us emphasize that there is no guesswork about the 18-year-olds; these persons are alive and with us, growing up. These who will become 18 in 1970 were born way back in 1952! Now, let's get down to cases with some figures.

For the past several years, about 2½ million youngsters became 18 every year, but in the ten years ahead, 7 million more will reach that age than in the ten years from '47 to '57. This averages 700,000 per year added to those we now live with—a group that will form the very basis of the phenomenal economic growth that is inevitable.

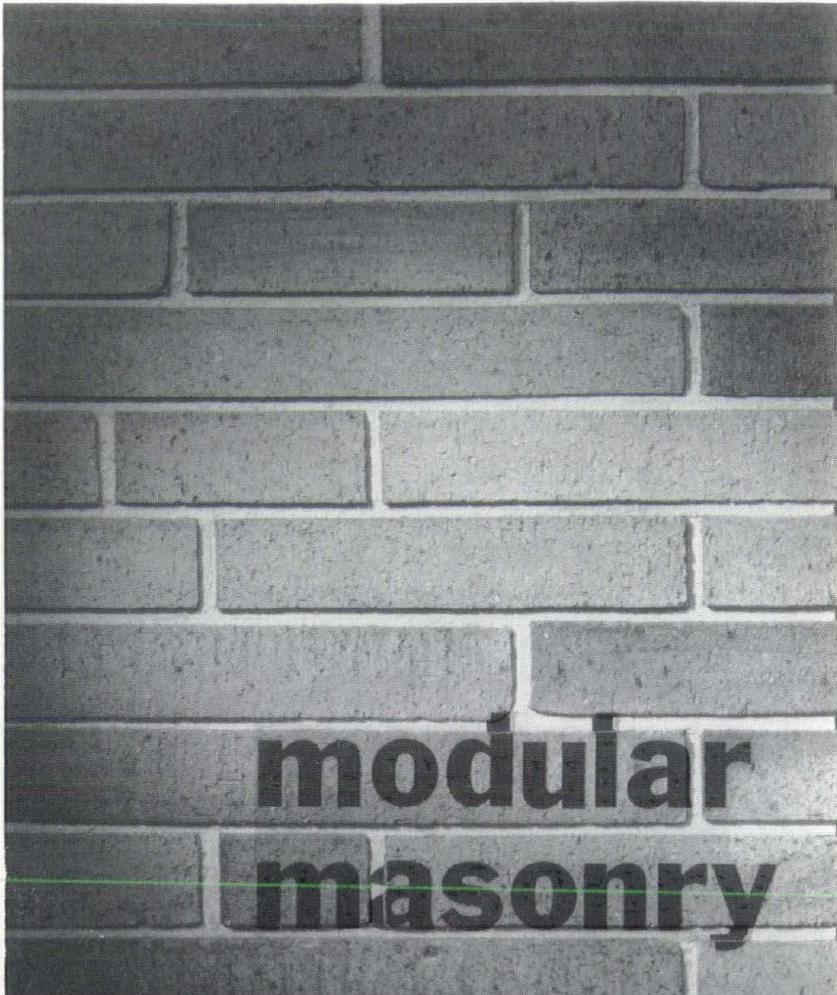
But let's not forget two other segments of our population—the older and the middle. Advances in medical science have lengthened life expectancy, and the increasing number of older folks among us will create a large market for a quite different set of products and services. By contrast, another sector of our population—those aged 25 to 44—can be expected to decline during the next decade. This group is the core of the working force and therefore the total working population for the near future. They will not increase in line with the non-working sector. Indeed, half the population growth in the next ten years will stem from the 14-to-24-year-old group! There are significant implications here; a relatively small group must provide products and support for the growing number outside the working population.

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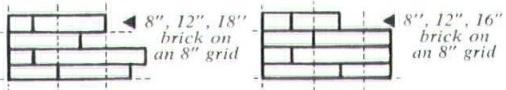
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More goods and services must be provided by fewer people. Thus, we must expect more output per worker if present or better standards are to be our way of life.

Greater productivity stems from improved techniques and more widespread mechanization. Technological progress must be intensified in the years to come, for labor shortages will result in upward pressure on wages, and higher costs will mean either higher prices or reduced profits, or both. Thus, industry must increase productivity per worker to match the increased costs that loom on the horizon.

The present recession should be regarded as a pause enabling us to catch our breath before we start the long climb upward into the great activity ahead. We are on the threshold of an extended period of technological advance. An all-out war—which would upset every estimate—the coming developments will result in a more intensive economic growth than even the experts can foresee.

Our total production of goods and services—called the gross national product—was 435 billion last year. Building's share—was 48 billion; approximately 11 percent.

By 1968 the gross national product is expected to increase more than 40 percent to become about 625 billion. No such rise is possible without vast quantities of construction of all kinds. With construction continuing at about 11 percent of the total output, its dollar-volume will rise in 1968 to the phenomenal level of 68 billion dollars for that year! (48 vs. 68).

I think you will agree that the past ten years were good years. During that time, construction totaled 348 billion. In the coming ten years that figure will increase by two thirds and become 581 billion. This estimate isn't based on imaginary populations to come, but on people now living with us. In the case of school children, they are very much here and already demanding more schools.

Thus, we face an unprecedented opportunity and an impelling challenge; for the way in which this tremendous volume of construction is handled will in large measure determine what our country will look like—and indeed, what our country will be in the years ahead. The challenge is clear: it is the undeniable responsibility of every architect and builder to see to it that this vast amount of building is handled in such a way that our children will find themselves in a much finer, much more delightful, more beautiful environment than ours.

Carl Sandburg said in a recent speech, "Everything in the past died yesterday; everything in the future was born today. The future—so very real—sometimes comes rushing at us like a great wind. What does history say of tomorrow? History says tomorrow waits for us with a great big broom."

# GRAND HOTEL

## Program

### THURSDAY, AUGUST 7, 1958

- 9:00 A.M. to 6:00 P.M.—Arrivals, Registration (Men \$10.00, Ladies Free)
- 6:00 P.M.—Cocktail Party, Terrace Room  
Sponsor: Macomber, Inc.
- 7:00 P.M.—Dinner, Main Dining Room (All Meals American Plan)
- 10:00 P.M.—Dancing, Terrace Room

### FRIDAY, AUGUST 8

- 8:00 A.M.—Breakfast and Board Meeting, Registration Continues
- 9:00 A.M.—Business Session, Club Room; President Frederick E. Wigen, Presiding  
Greetings from the A.I.A., National and Regional
- 10:00 A.M.—Seminar; Introductions by Samuel C. Allen, A.I.A., of the Saginaw Valley Chapter  
Speaker: Prof. Walter B. Sanders, A.I.A.  
Subject: "Architectural Education—U. of M."
- 12:30 P.M.—Luncheon, Main Dining Room
- AFTERNOON — Golf Tournament (for Ladies & Gentlemen); Prizes by The Detroit Edison Co., Paul Roth, Century Brick Co. Also: Party for Ladies, Arranged by Ladies' Committee
- 5:30 P.M.—Cocktail Party, Club Room; Host: Portland Cement Association;  
Awarding of "Man of the Year" Trophy
- 6:30 P.M.—Dinner, Main Dining Room
- 10:00 P.M.—Dancing, Terrace Room

### SATURDAY, AUGUST 9

- 8:00 A.M.—Breakfast, Main Dining Room
- 10:00 A.M.—Seminar, Club Room; Introduction by Charles V. Opdyke, A.I.A.  
Speaker: Mr. Harris D. Dean  
Subject: "The Developing Space Frontier"  
Film—"Mackinac Bridge Diary," by American Bridge Division, U. S. Steel Corporation
- 12:30 P.M.—Buffet Luncheon, Terrace Room
- AFTERNOON — Rest and Relaxation
- 3:00 P.M.—Ladies' Tea at the Governor's Mansion. Mrs. G. Mennen Williams, Hostess
- 5:30 P.M.—Cocktail Party, Host: Producers Council, Michigan Chapter
- 6:30 P.M.—Fifteenth Annual Midsummer Conference Banquet;  
Presentation of Architects' Awards  
Speaker: Lee Smits, Special Representative, Michigan Consolidated Gas Co.  
Subject: "Police Beat"
- 10:30 P.M.—Dancing, Terrace Room
- SUNDAY, AUGUST 10
- Breakfast, Church, Departures
- Make Reservations Direct with Grand Hotel**

#### LEFT:

North Tower of Mackinac Bridge

#### RIGHT:

Placing Temporary Bands on Strands of West Cable, near Top of North Tower

#### "MACKINAC BRIDGE DIARY"

One of the highlights of the Mackinac Conference this year will be the showing of the motion picture "Mackinac Bridge Diary"—a breath-taking and magnificent documentary film on the building of the world-famous Mackinac Bridge.

The film will be shown through the courtesy of the American Bridge Division of the United States Steel Corporation and will add immensely to the understanding of the significance of the work that went into the construction of this monumental landmark.

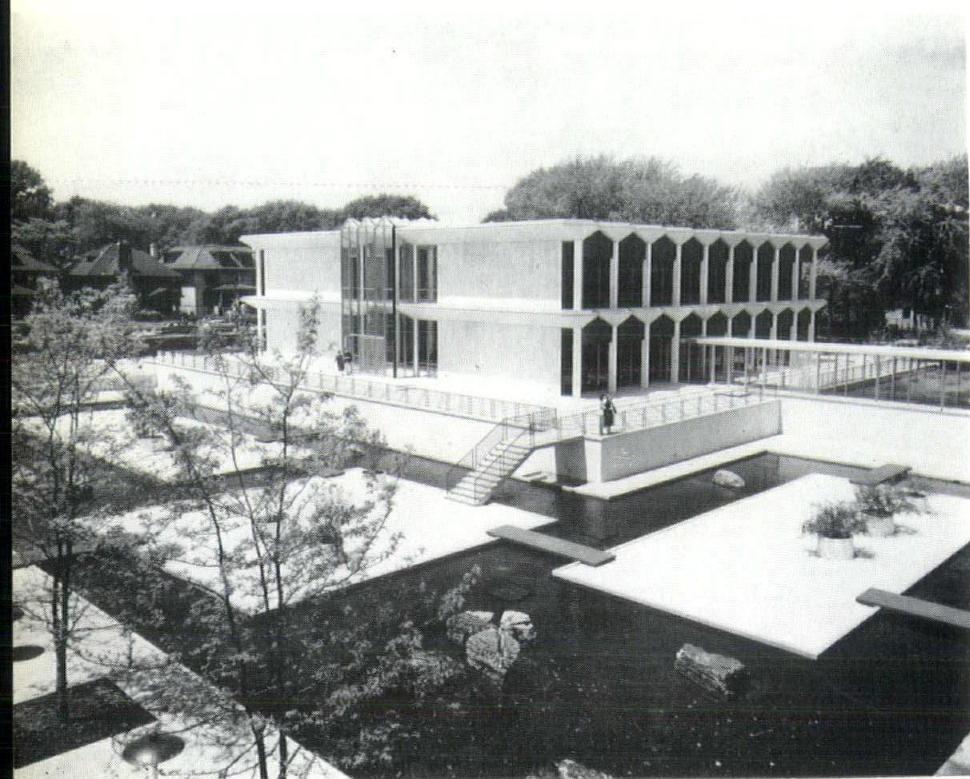


Mackinac Bridge Authority



Mackinac Bridge Authority

## **Dedicate McGregor Memorial Conference Center Wayne State University Campus, Detroit, Mich.**



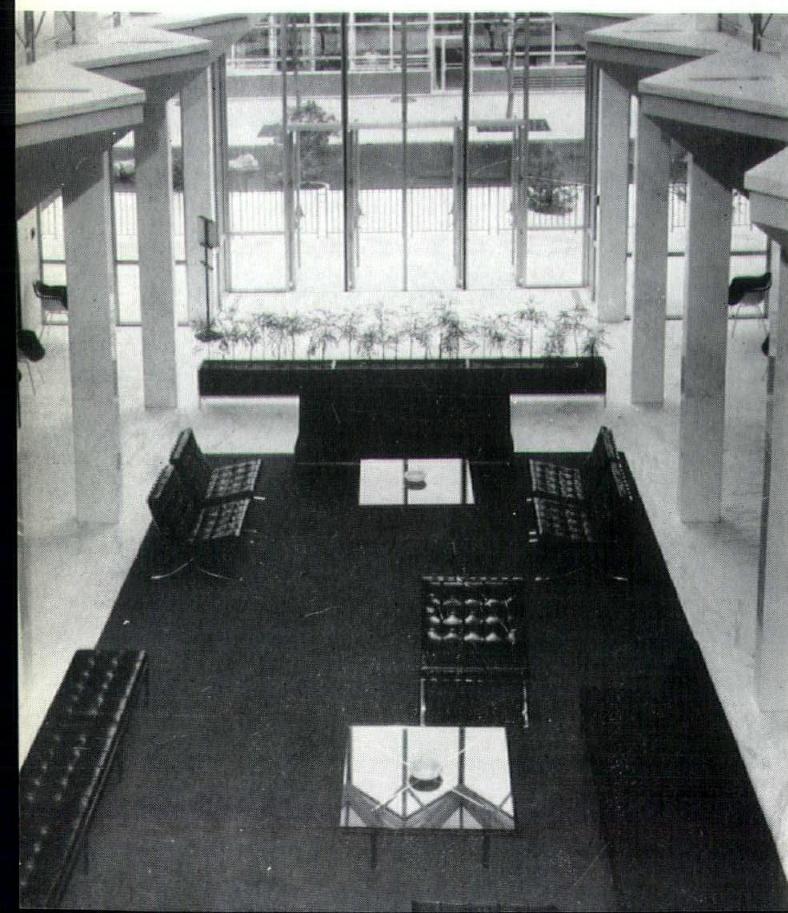
Wayne State University Photos

The McGregor Memorial building, designed by Minoru Yamasaki, A.I.A., and given by the McGregor Fund to Wayne State University, is a community conference center for those interested in exploring ways of being helpful to others. It represents an appropriate way to extend into the future the concern of an architect and two good citizens Tracy and Katherine McGregor, for the general welfare of Metropolitan Detroit. It was dedicated at a three-day conference in May.

"The Physical Expression of an Urban University" was the theme architects discussed at one of the dedication luncheon meetings. Principal speakers were Douglas Haskell, Editor, Architectural Forum; Paul Rudolph, Chairman, Department of Architecture, Yale University, and Arthur Neef, Vice President and Provost, Wayne State University.

Mr. Yamasaki stressed, in his presentation address, that in our buildings we must work out an oasis away from the chaos we are living in. He stated:

"We must find peace where we can think. I found this in the orient when I stepped into a temple away from the confusion of the streets. I captured the feeling there that I wanted to express in my buildings. We can do this if we concentrate on our environment. The intimacy we share with people can be endured if we plan for it."



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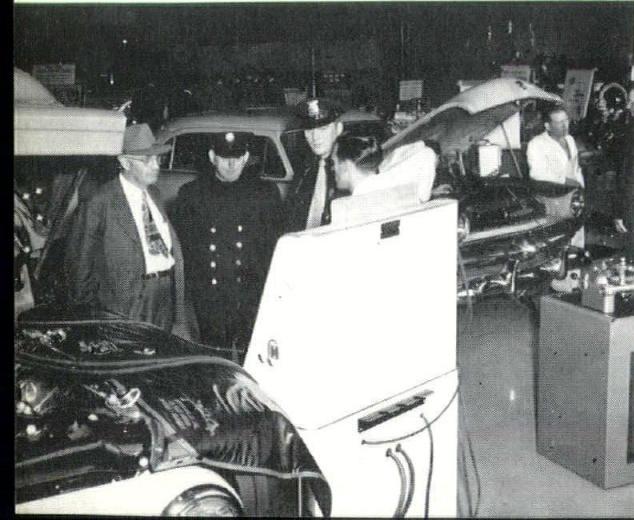
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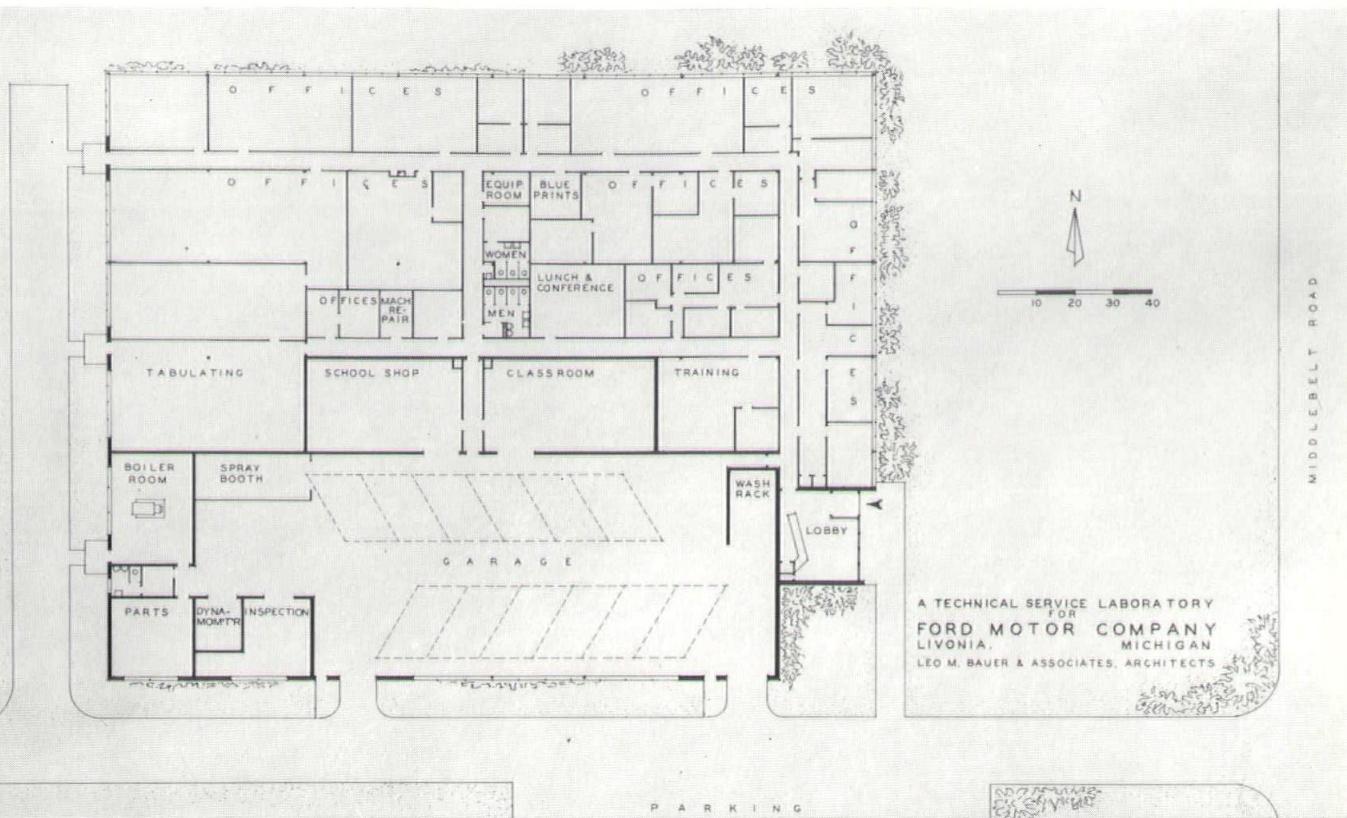


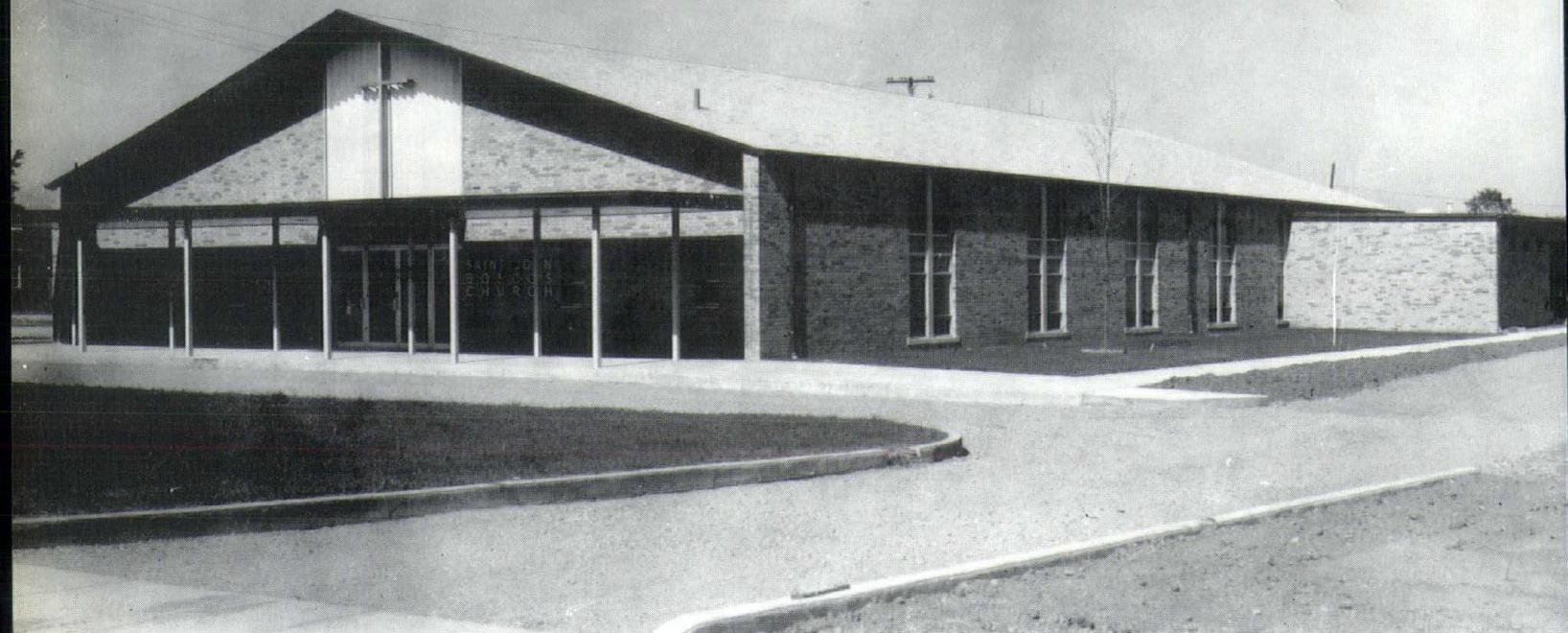
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Livonia, Michigan

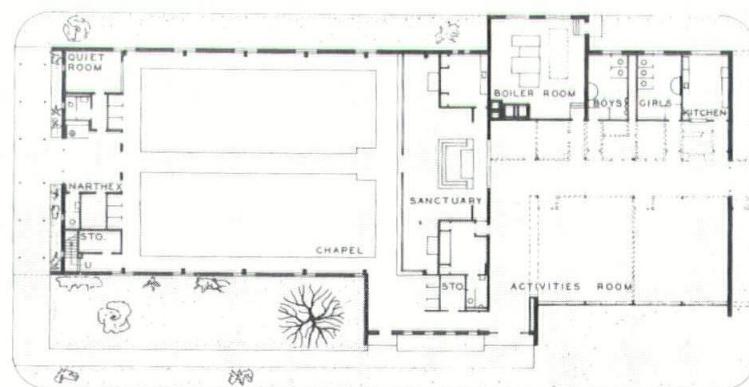
The automotive industry's first Technical Service Laboratory has been established near Detroit by Ford Division of Ford Motor Company. Its staff of 200 engineers, technicians, mechanics and specialists develop information and materials for the use of 6,400 Ford dealers in the servicing and maintenance of Ford cars and trucks. Its model research garage and other modern technical equipment are used in the preparation of mechanic training courses and materials, repair publications and special tools, as well as in maintaining specification and inspection services for authorized Ford engine and small parts reconditioners. The laboratory is located adjacent to Ford Division's general offices in the Detroit suburb of Livonia.







DRIVEWAY



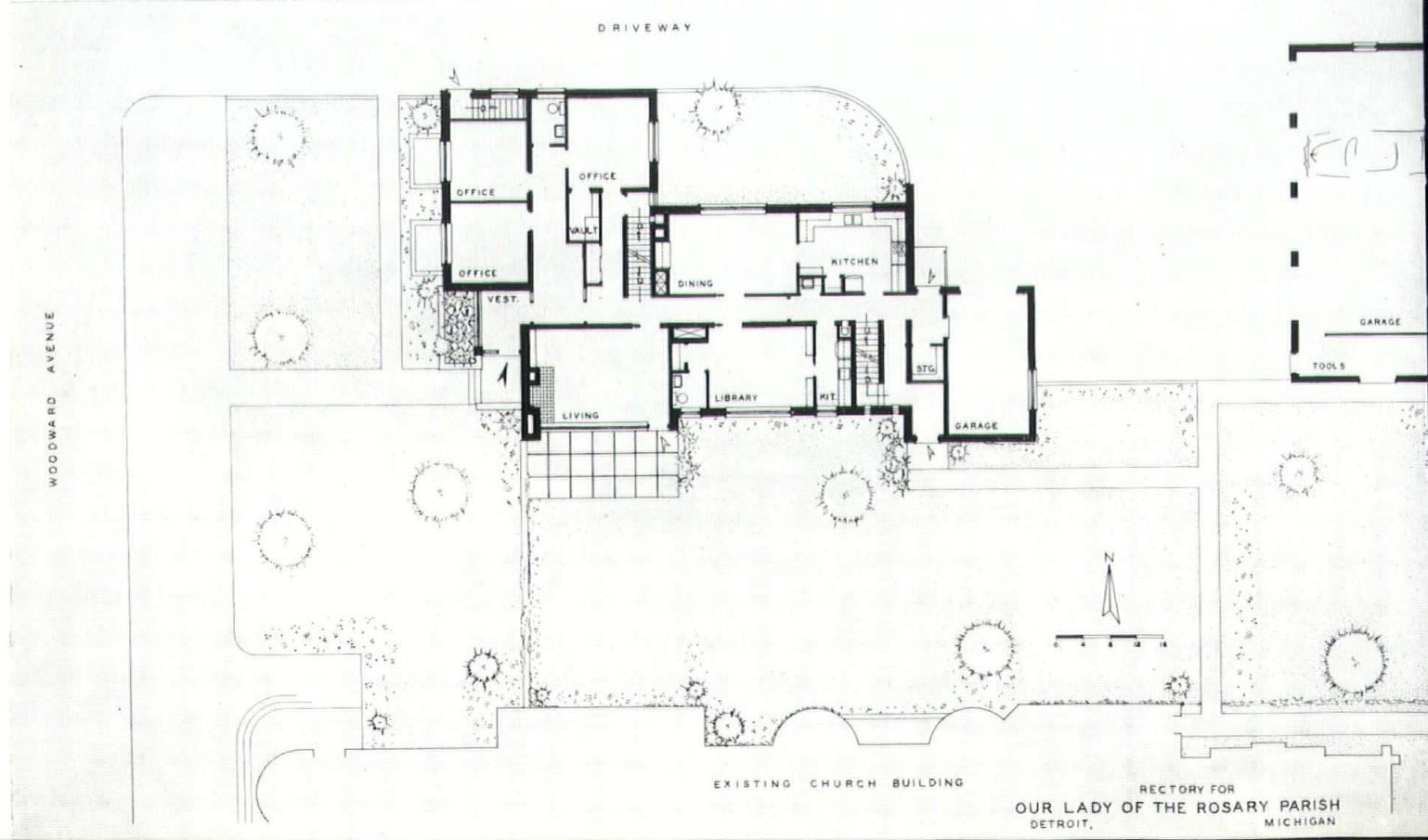
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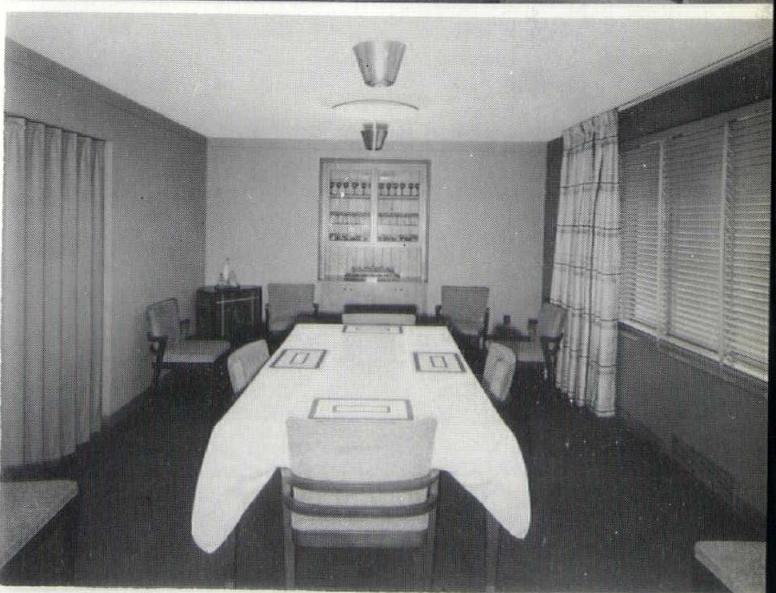
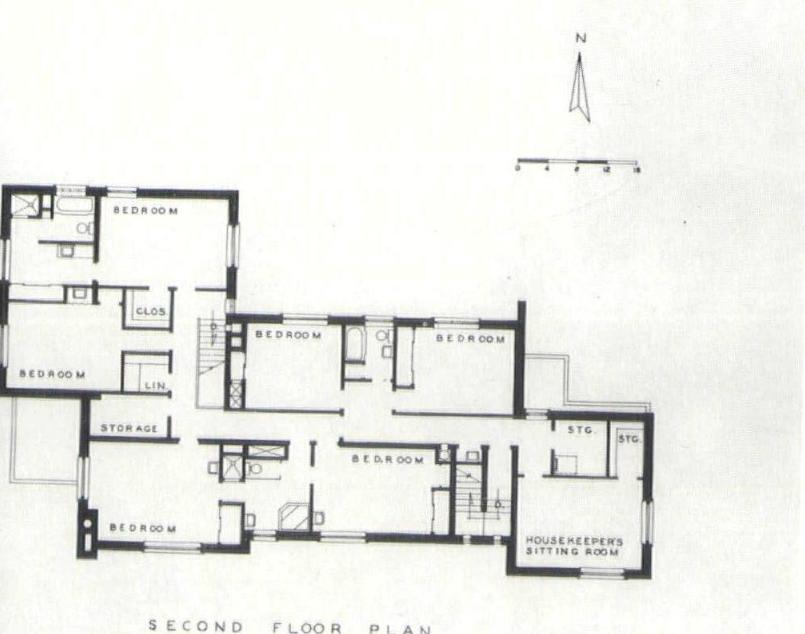
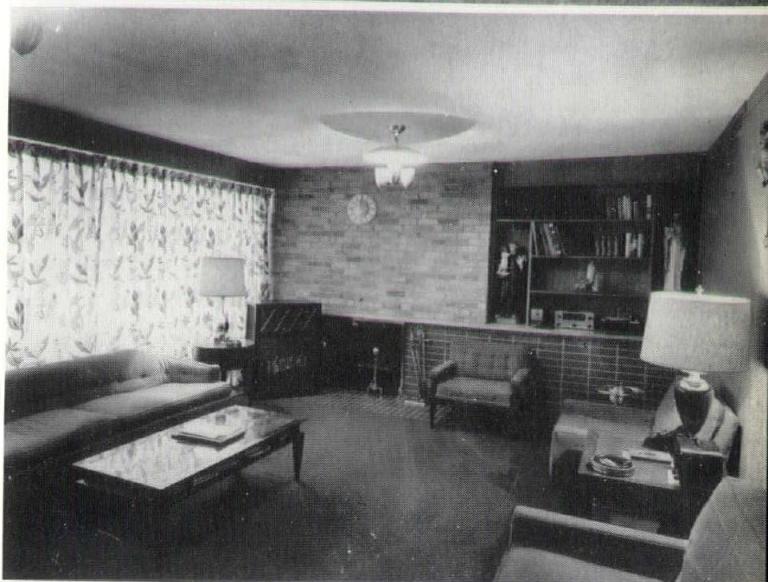
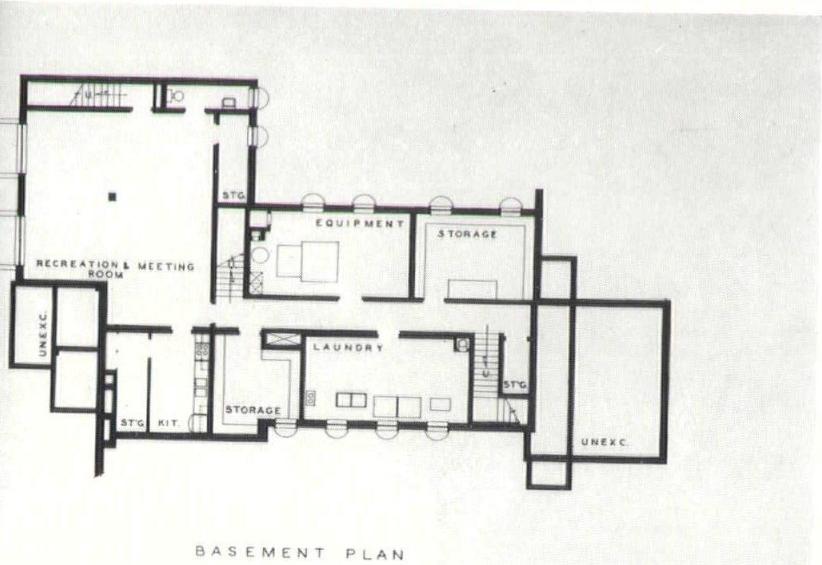
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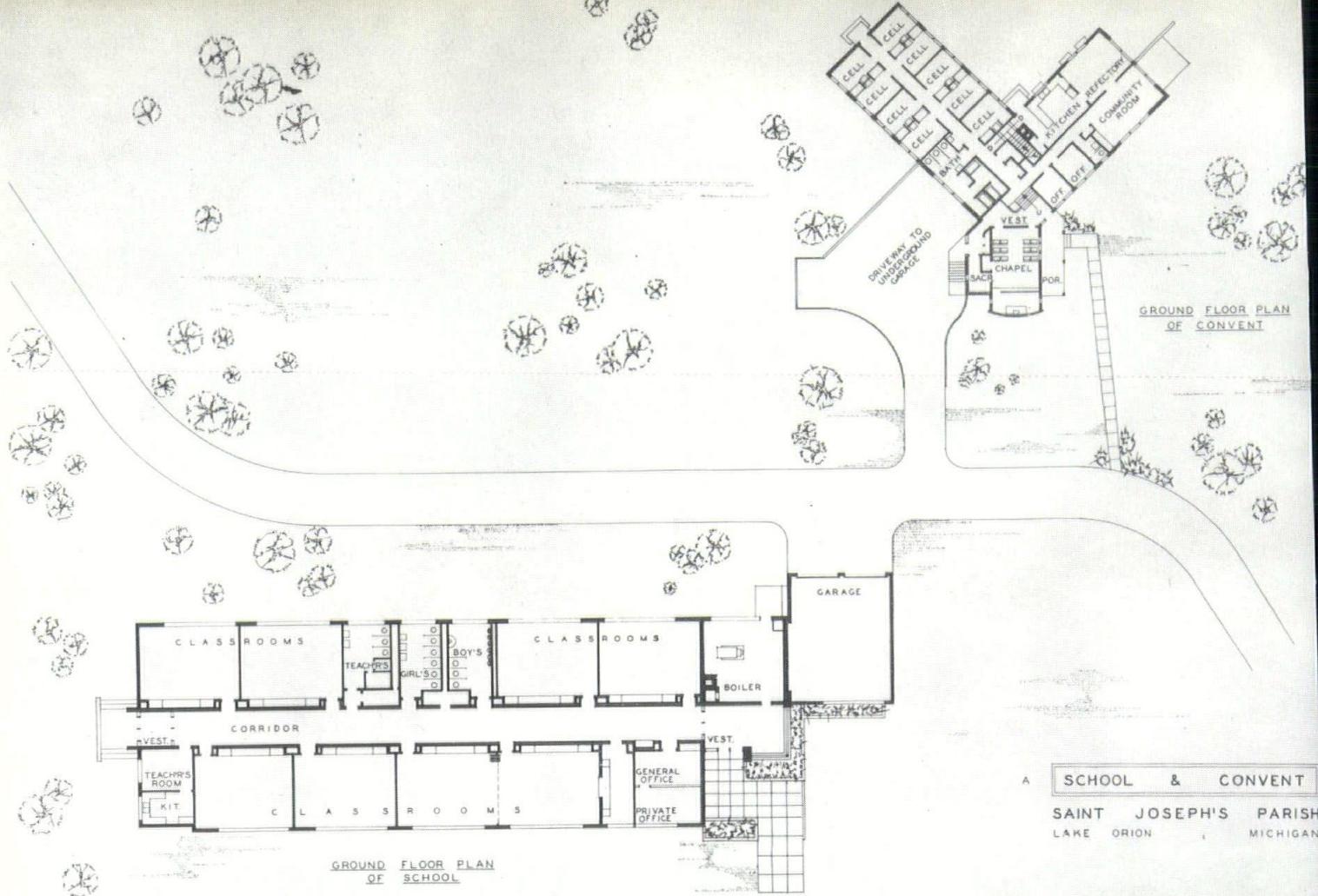




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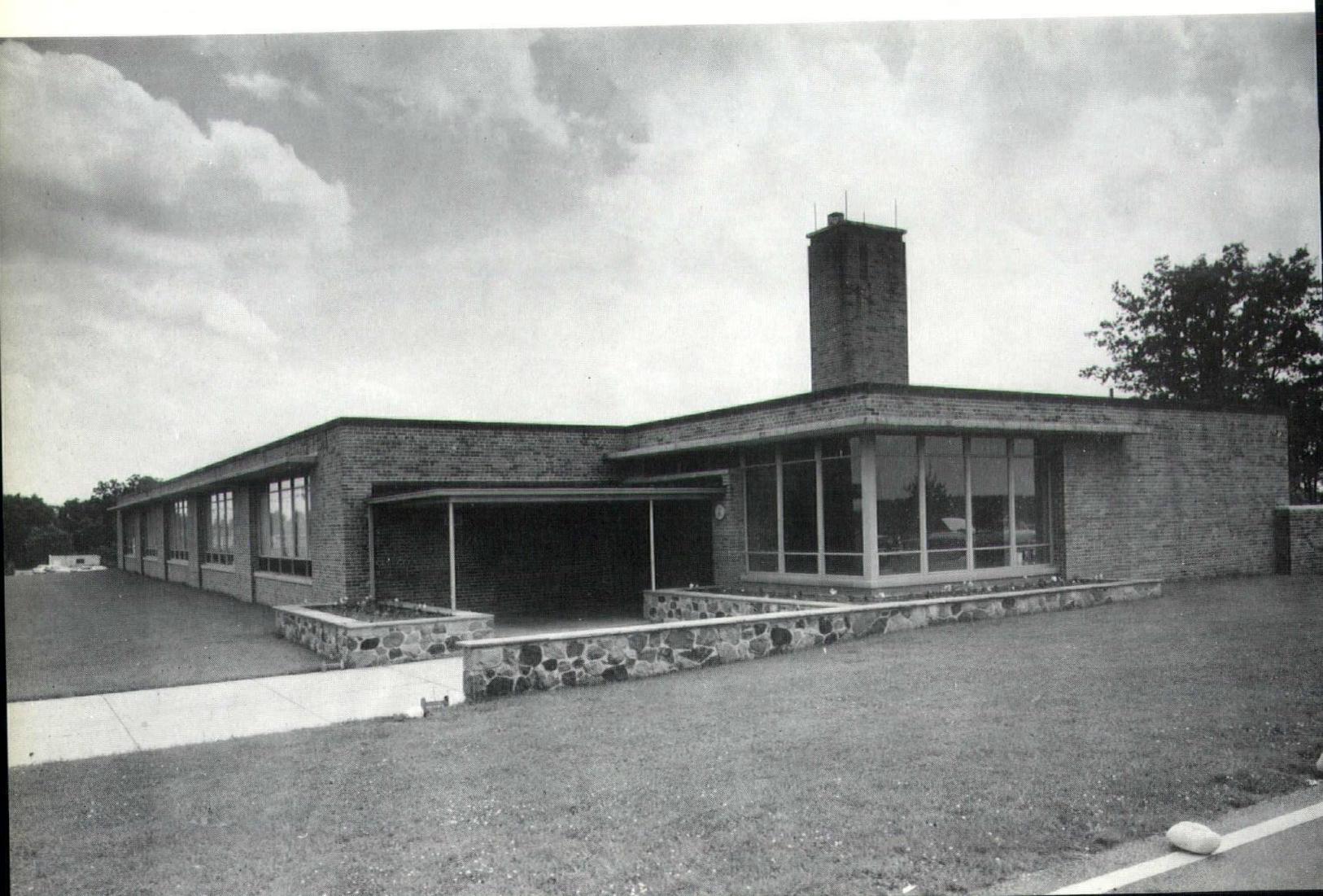


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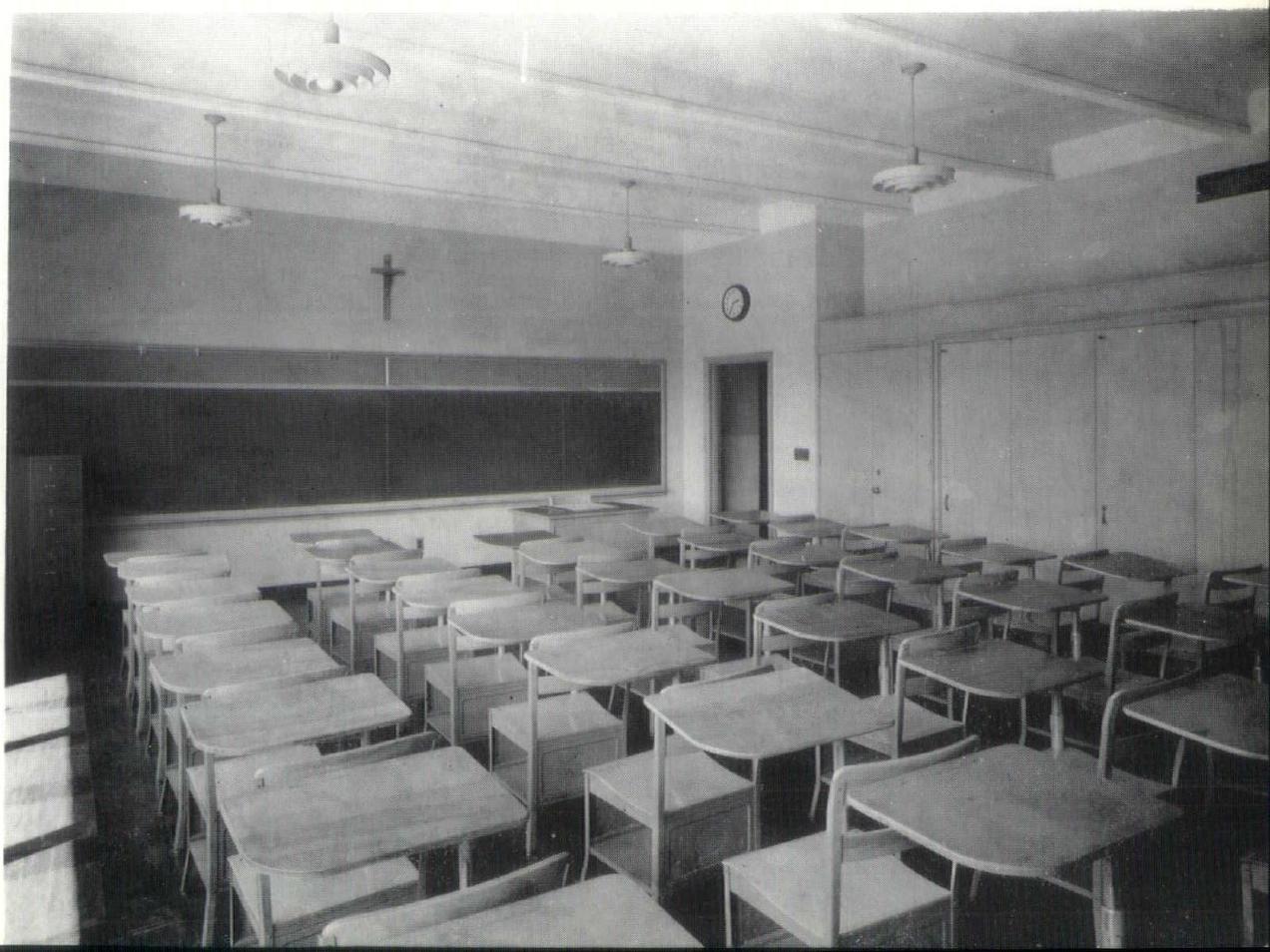


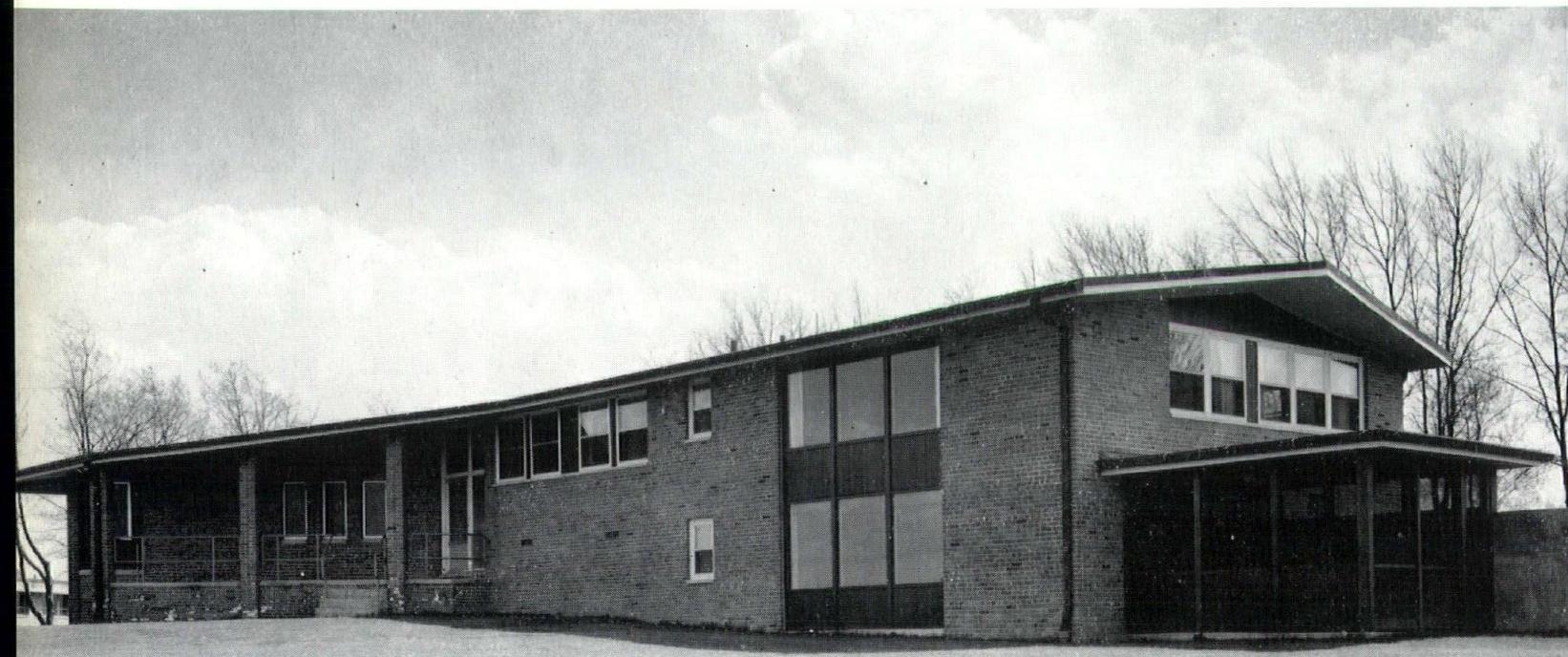


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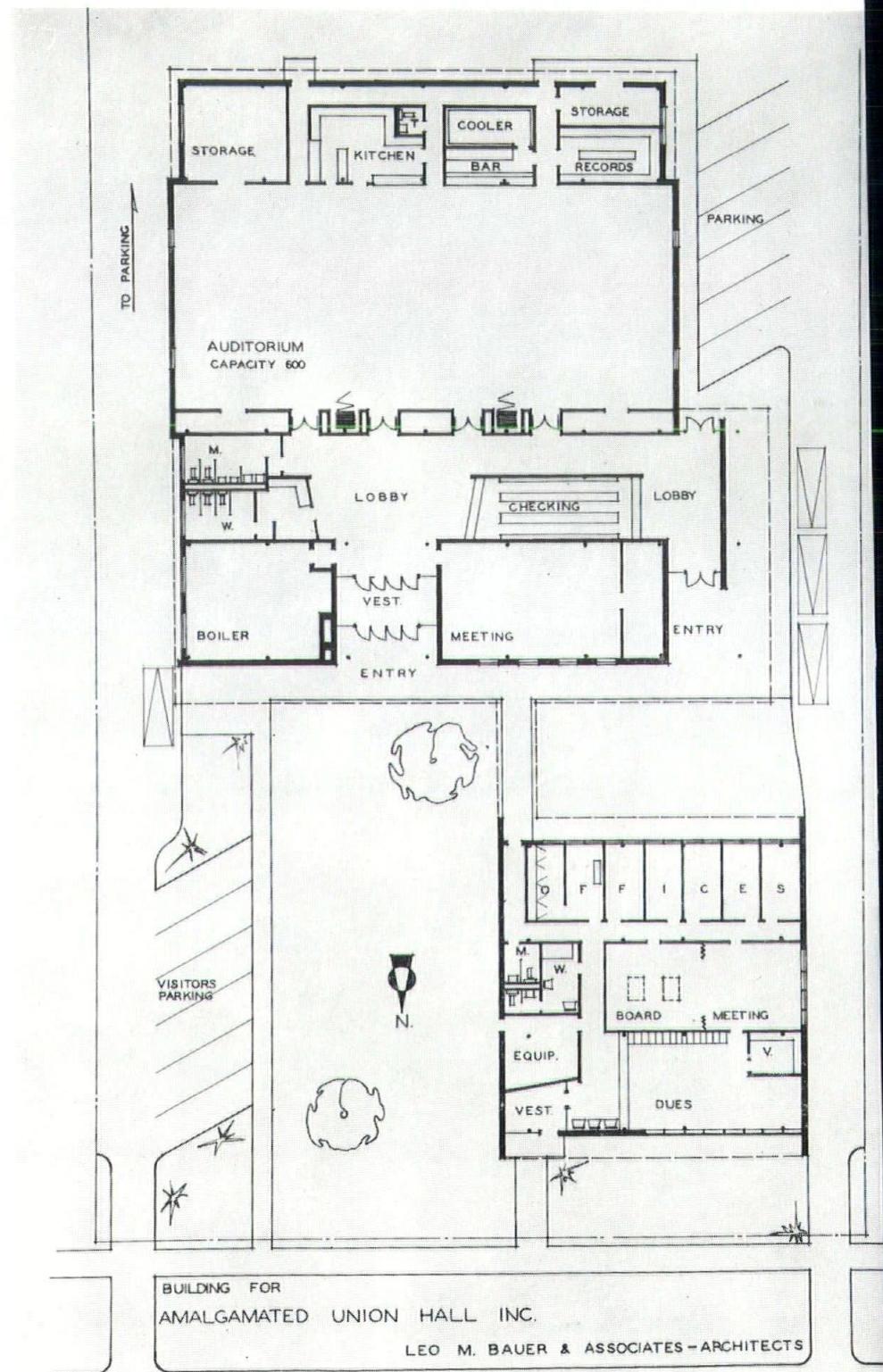
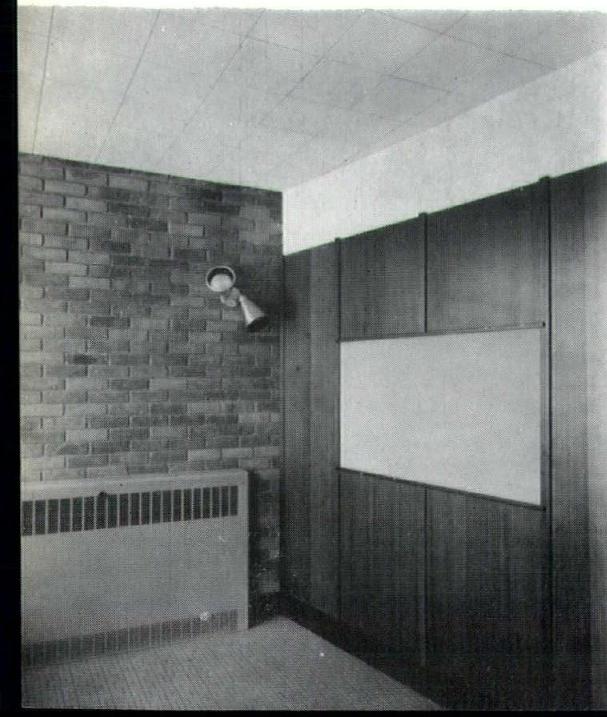
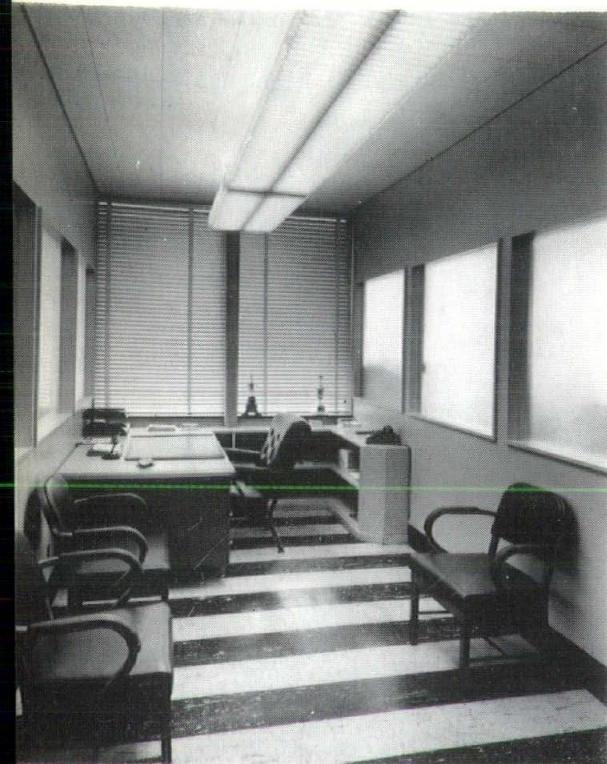


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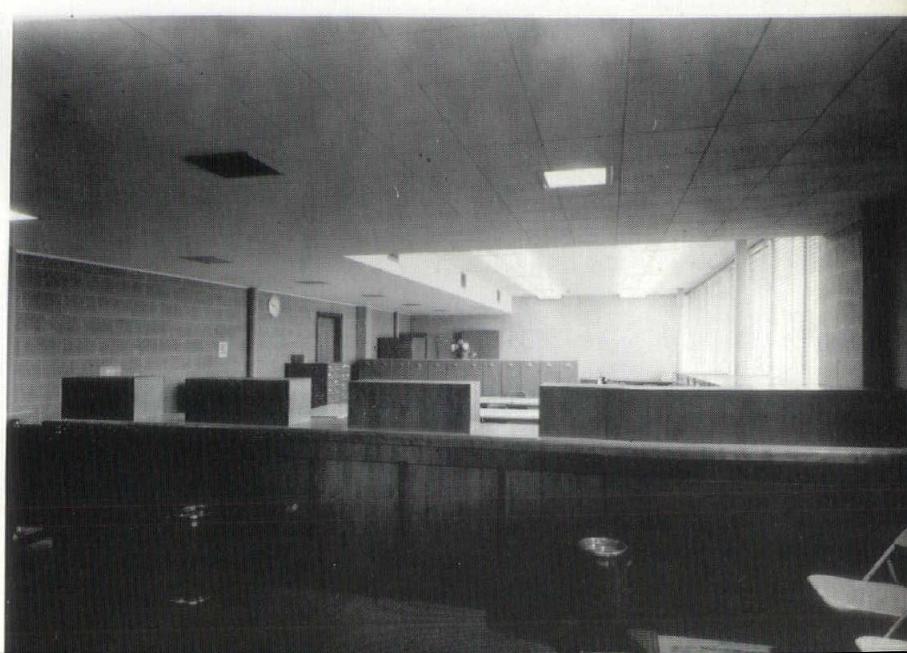
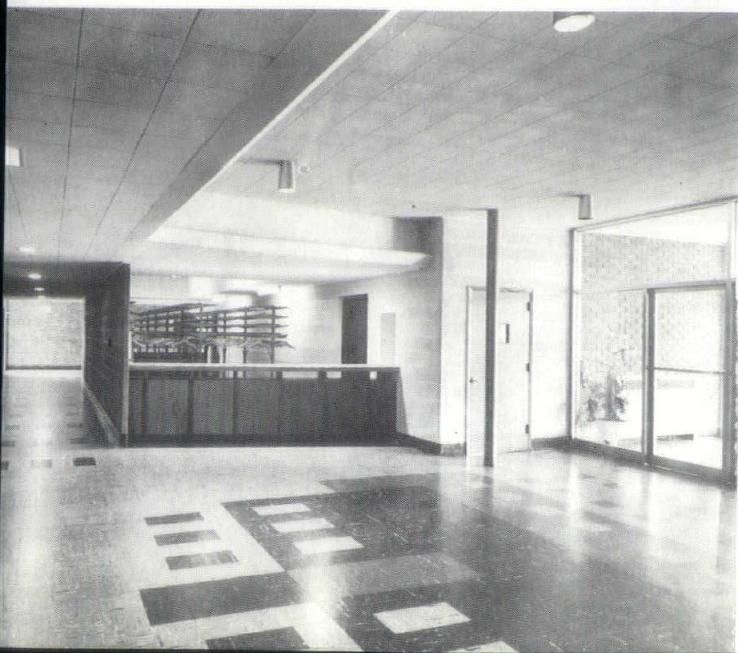
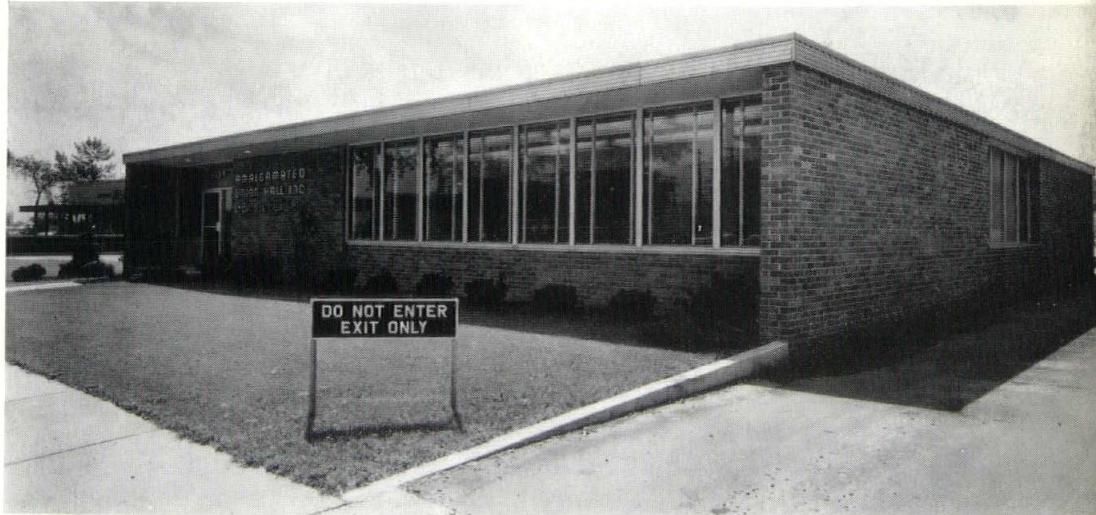
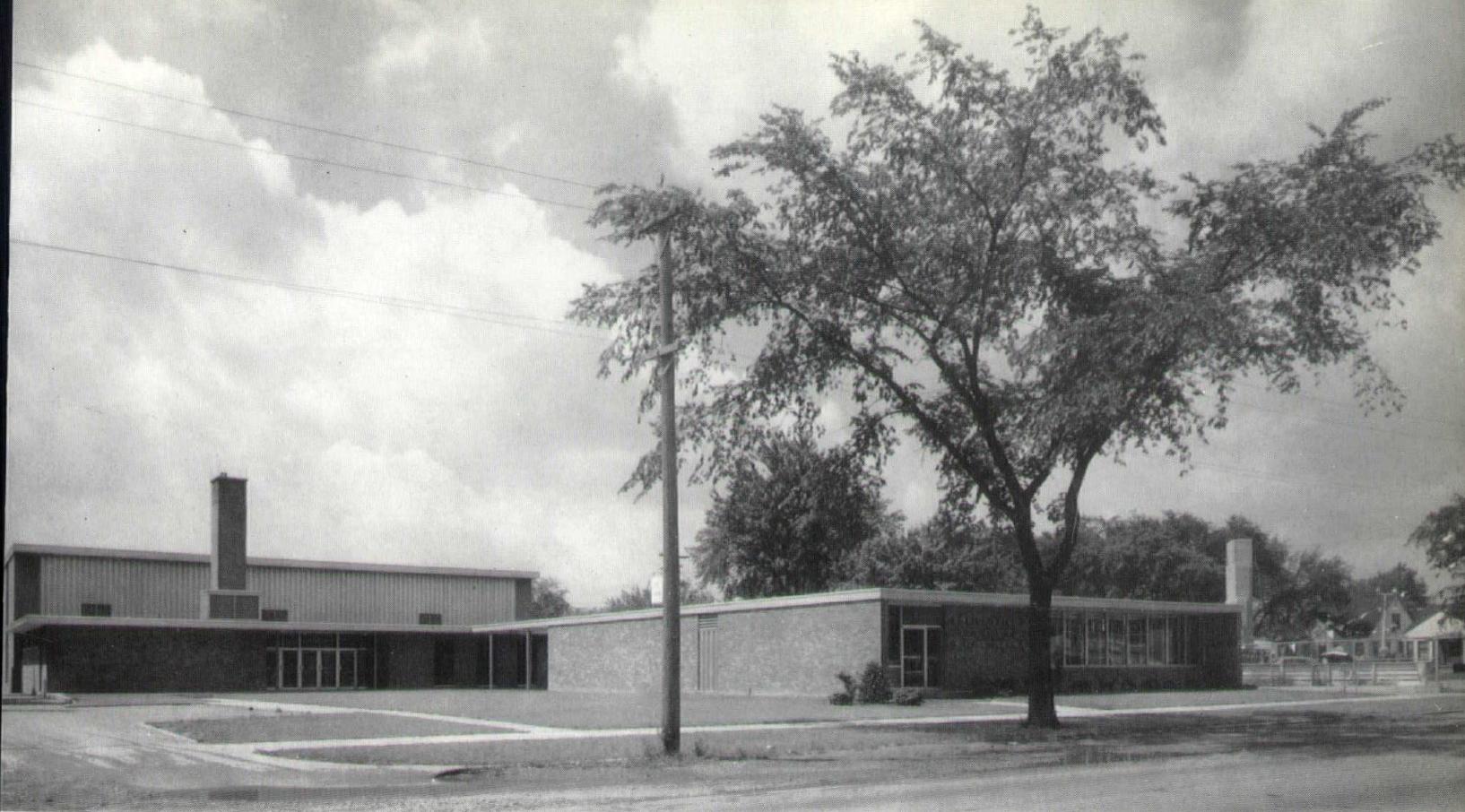


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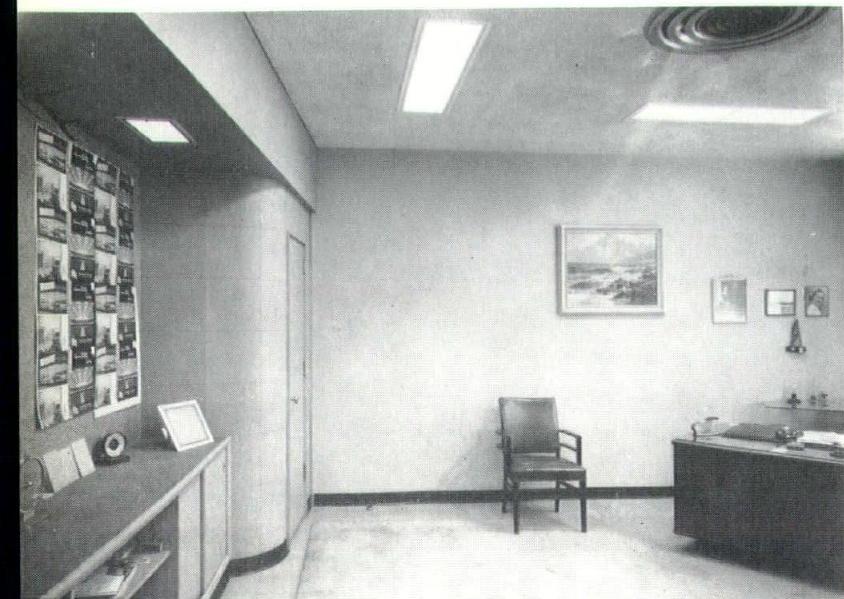
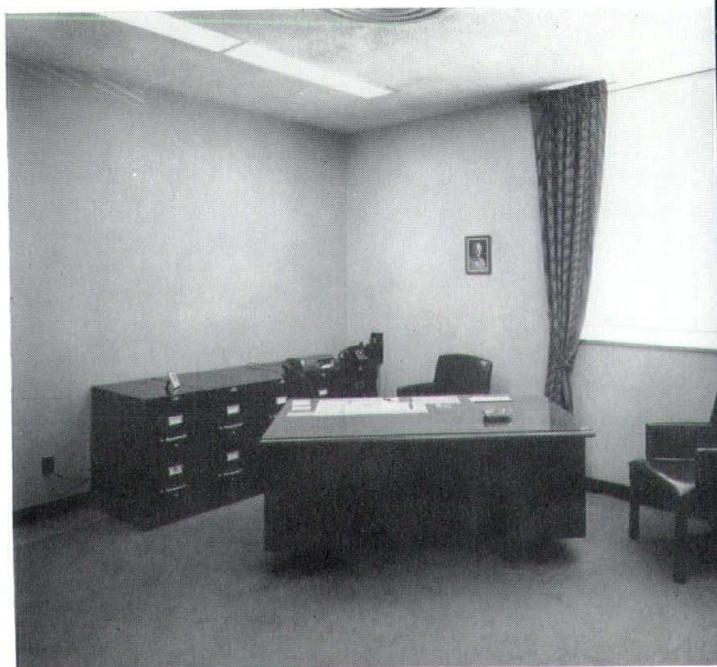


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## The Swansons in Europe

This time, Pipsan and I concentrated our trip to Europe on the southern part and for the first time we visited Portugal and Spain, also reviewed the Italian area. Obviously, 6 weeks is too short a time to see all that you desire.

We found Portugal and Spain most delightful and our time there worthwhile. Portugal is a hard-working and seemingly economically sound country. It has considerable old world culture but lacking finesse in its modern architectural work, which is so far very limited. The people and the architecture show dominant traces of the earlier civilizations including the Phoenicians—Romans and Moors.

It was startling to find one of the best examples of early Gothic cathedrals within a distance of 100 miles north of Lisbon. We found Portugal's wines and beef of the highest quality.

The southern part of Spain is also influenced by the prior cultures. The Alcazar and the Alhambra of Granada and Seville are high points of the Moorish reign of 600 years mingling with the Roman ruins and the earlier Phoenician colonial empire. In spite of our left-wing propaganda for the past 30 years, Spain is a thriving, hard-working country with little of the so-called down-trodden people one expects to see. The modern architecture has progressed more fully here and their new housing as well as commercial structures remind one of our country.

Italy was much as we had expected, with some very fine modern architecture—really where you least expected it to be.

Paris was in the midst of its political menagerie. The UNESCO building will no doubt be its outstanding modern structure.

At the Brussels Fair, the French building seemed to echo the mixture of French confusion. Peculiarly, the main theme of the pavilion is structurally simple, but the result and the reaction anything but clean-cut.

The U. S. pavilion is architecturally very fine. The exhibits somehow confuse the picture of the interior. Our struggle to obtain sufficient funds for this



### The Pantheon

undertaking may have caused one dilemma. A food concession is so expensive that all our people have to eat at the Russian pavilion next door.

As a whole, the Fair was extremely worthwhile and it is by far the best of any recent World's Fairs. We should have had a minimum of six days instead of two days there. The architectural Forum in its recent review explains thoroughly our point of view of the Fair. To all architects I certainly recommend a visit to the Fair.

Returning on the S. S. United States, it was a great pleasure for us to find Alden and Vada Dow on the ship. We enjoyed discussing with them the architectural concepts and thinking of Europe today.—BOB SWANSON

### School Conference

Michigan School Board Members, School Administrators, and Architects are invited to participate in the Fourth Annual Conference on School Plant Planning to be held on July 25, 1958. Donald Barthelme, architect, Barthelme and Associates, Houston, Texas will present the major address. His topic "Education By Design" will promote reaction not only from a panel of experts but from everyone attending the conference. A tour of the new College of Education Building, an exhibit of Michigan School building models by the Michigan Society of Architects and an exhibit of resources for teaching in the instructional materials center will also feature the one-day conference.

The conference is sponsored by the college of Education in cooperation with the Michigan Education Association, the Michigan Association of School Administrators, the Department of Public Instruction, the Michigan Society of Architects and the Michigan Association of School Board Members.

### BULLETIN:

I enclose Harry T. Wessinger's card from Athens, dated May 3, which has an excellent picture of the Parthenon. Seeing it must have started memories of his student days when teaching the "Orders" was expected by most architects, some of whom objected to "so much talk of Louis Sullivan at Ann Arbor." I rejoice with Wessinger, connected for so many years with the Smith, Hinchman & Grylls staff, having so inspiring a trip. He was one of the finest student draftsman I have ever seen.

The photograph shows that the understanding Greeks have, after 2400 years, restored the peristyle of the extraordinary and remarkably beautiful structure—symbol of a high-water mark and of the world-wide influence of Greek culture.

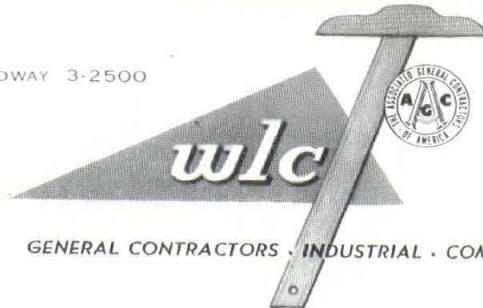
In 1930 a Greek Architect told the International Congress of Architects at Budapest (George D. Mason, Frank C. Baldwin and I attended) of the plan to put the overthrown columns in their original position. No Greek has proposed using the original material for a new composition!

All architects remember, from their history, how, in 1607, during the siege by the Venetians, a shell dropped into that portion of the Temple which was being used as the powder magazine, thus destroying much of the Temple. For about 150 years the columns lay on the ground, but are now in their original position.

The British museum has, since 1801, held much of the Parthenon's original sculpture. About 50 or 60 years ago a group of British artists proposed that the sculpture be returned to Greece, but nothing came of it.

I am reminded of an experience, at Athens, of Boston's late Henry Turner Bailey, art educator extraordinary. At the Parthenon he left his straw hat at one end of the long steps. Looking along the step from the other end, he couldn't see the hat because of the slight convex profile, one of the optical refinements!—EMIL LORCH

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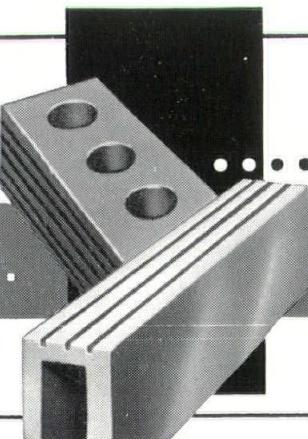
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BIDDLE HOUSE being dismantled preparatory to reconstruction

Work of reconstructing the historic Biddle House on Mackinac Island was begun May 19, following letting of the contract in Lansing, May 16, it is announced by the Biddle House Restoration Committee, Inc., of which Adrian N. Langius, F.A.I.A., of Lansing, is Chairman.

Contractor for the project is Eli J. Van Sweden, of Grand Rapids, who has begun taking down the present structure, piece by piece, preparatory to constructing a new foundation, then reconstructing the house and carefully preserving its original character.

The Biddle House is conceded to be the oldest house in the northwest, and is of a type of construction that is unique in this country. The exterior walls are of vertical logs containing slots into which horizontal logs with shaped ends are inserted. Over this log construction is installed siding, which is believed to be the first instance of such use in America.

The property was recently deeded by the State to the Restoration Corporation, for the duration of construction, after which it will be returned to the State for operation as a shrine, dedicated to the building industry of Michigan. Funds have been provided by all elements of the industry, with the Michigan Society of Architects acting as sponsors.

Paul R. Marshall, formerly of the Detroit office of Aluminum Company of America, has for several years devoted much time to serving as executive director of the Restoration Committee, but, on his recent retirement from the Company, his duties were assumed by Marvin J. Brokaw, of F. W. Dodge Corporation.

It is expected that by the time of the Michigan Society of Architects Annual Midsummer Conference on Mackinac Island, August 7-9, 1958, sufficient progress will have been made on the restoration to enable architects and guests at the Conference to see what the re-

stored house is to be like. Market Street, on which the house stands, is also the scene of the Beaumont house, restored by the medical profession, and the Clerk's Quarters, scheduled for restoration later.

W. S. Woodfill, President of the Grand Hotel on the Island, is Chairman of the Mackinac Island State Park Commission, and he is actively interested in the restoration program. Other improvements contemplated are the redesigning of the entire business district of the Island, and the preservation of its other historic buildings.

---

VICTOR J. BASSO, A.I.A., of Detroit, was awarded an Honorary Degree of Doctor of Engineering by Lawrence Institute of Technology at its recent Annual Commencement.

Others similarly honored were Dr. Harlan Hatcher, President of the University of Michigan; Edward N. Cole, Vice President and General Manager, Chevrolet Division of General Motors Corporation, and Wayne H. Buell, Executive Vice President of the Aristo Corporation, Detroit.

Architect Basso received the degree of Bachelor of Architectural Engineering from LIT in 1934. He became registered as an architect in Michigan in 1940, and he entered his own practice the same year.

---

SMITH, HINCHMAN & GRYLLS ASSOCIATES, INC., Architects and Engineers, of Detroit, recently received its third "Top Ten Plants" Award in three years from Factory Management Magazine. The Award was for the firm's Lincoln Assembly Plant in Wixom, Michigan.

The firm's other awards were for the IBM plant in Endicott, N. Y., and the Thompson Products plant in suburban Detroit.

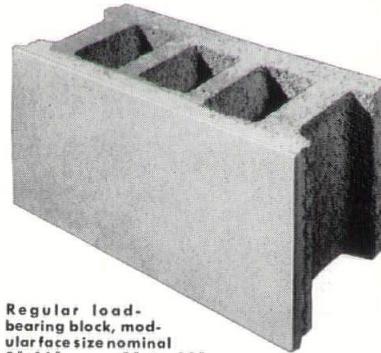
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WAKELY - KUSHNER ASSOCIATES, AIA, architectural firm with offices in St. Clair Shores and Traverse City, Mich. has announced the addition of an engineering department to better serve its clients for municipal, school and other public buildings.

The firm recently completed high schools in Fraser and St. Clair Shores, a municipal building in the Shores and has under construction there several schools and fire stations. Other recent projects are the 12-sided City Bank building at Mack and Cadieux, Detroit and schools in Alma, Hanover, Warren, Mt. Clemens, Roseville, Hazel Park and Detroit. Besides several churches, the firm is presently directing the modernization of the Public Health Service hospital at Windmill Pointe in Detroit.

Joseph T. Inatome, formerly with Thomas J. Black, and Giffels & Vallet, has joined Wakely-Kushner to head the new department. Inatome has had extensive experience with industrial and public buildings, having directed the air conditioning work in the Edsel and Ford administration buildings, IBM plants in Kingston, N. Y. and Greencastle, Ind., wind tunnel and hangars at Edwards Air Force base and local projects.

He is a native of San Francisco and came to Detroit in 1943 to attend Wayne University, from which he holds a B.S. degree in mechanical engineering. He served with the Allied Translation Interpreter service in Tokyo, in charge of drafting and is a registered Professional Engineer.

KEITH M. KELLY, A.I.A., formerly with Laitala & Neuchterlein, Architects, of Lansing, has moved to Sarasota, Fla., where he reports, conditions are good, especially the weather. His only regret: because of his work schedule, not enough time to spend on the beach.

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ONE OF DETROIT'S MOST DISTINGUISHED PUBLIC SERVANTS was honored at the recent U. S. Steel breakfast at Detroit's Athletic Club.

Commissioner Joseph P. Wolff, of Detroit's Department of Buildings and Safety Engineering, received recognition when it was learned that on the following day he would celebrate his 28th year with the Department, and that on July 1 he would retire. Arthur K. Hyde, F.A.I.A. stated that he was sure he spoke the feelings of all architects of Michigan and far beyond in saying that they owe a debt of gratitude to the Commissioner for being the best commissioner and conducting the best department in the country. The audience gave the Commissioner a rising ovation. (Mayor Miriani has announced the appointment of Major General Clyde L. Doughtery to succeed Mr. Wolff.)

WALTER ROZYCKI, JR., son of Walter J. Rozycki, A.I.A. and Mrs. Rozycki, of Detroit, is now in Europe with 16 other boys from St. Mary's High School, at Orchard Lake.

Besides Germany and France, Walter will visit Poland, homeland of his grandfather Stanley F. Rozycki, Sr., president of Rozycki Brothers, general contractors of Detroit.

Walter, who is now 16, earned the money for his trip by working after school.

He is a nephew of the Honorable Stanley F. Rozycki, Jr., State Senator, of Detroit and President of Fireside Printing & Publishing Company, printers of the Monthly Bulletin for the past 25 years.

CLAIR W. DITCHY, F.A.I.A., Chairman of the Civil Design Committee of The American Institute of Architects, Detroit Chapter, reports that the Committee has reviewed and approved the plans and models for the proposed Dawson Great Lakes Museum, to be located on Belle Isle, for which William Edward Kapp, F.A.I.A. is architect.

The Committee, appointed at the request of the Detroit City Plan Commission, acts in an advisory capacity when called upon by the Commission.

## Financing of School Buildings

"FINANCING OF SCHOOL BUILDING CONSTRUCTION" is the topic of a conference scheduled for July 9, 1958 at the new College of Education building, Michigan State University, East Lansing.

Beginning at 10:00 A.M., highlights of the conference will include an address by Michigan's Governor, G. Menner Williams; a discussion of present capital outlay financing methods by Louis H. Schimmel, Director, Municipal Advisory Council of Michigan; a discussion of suggestions for improving present financing methods, by a panel of experts and a proposal for securing additional school construction funds, by representatives of the Committee on Financing Public School Building Construction. Question-and-answer periods will follow the presentation of each topic.

Architects and others interested are invited to attend the conference.

## Arthur H. Messing

Arthur Henry Messing, A.I.A., died suddenly of a heart attack at his home, 319 Cloverly Road, June 8. He was 46 years of age.

Born in Detroit, May 26, 1912, he received the degree of bachelor of science in architectural engineering from the University of Michigan College of Architecture and Design in 1935.

He had been employed in the architectural offices in the Detroit area of Saarinen, Kahn, Smith, Hinchman and Grylls, and H. E. Beyster. In 1940 he became registered to practice architecture in Michigan. For three and one-half years he was in the U. S. Navy during World War II.

In 1952, Mr. Messing acquired Mumford's, a floor covering concern, at 16127 East Warren Avenue in Detroit, which he had since conducted.

Surviving are his wife, Mary; his father and mother, Mr. and Mrs. Arthur Messing, of St. Clair Shores; two sons, John A. and Robert E., and a brother, Walter S., of San Francisco, California.

He was a member of The American Institute of Architects, its Detroit Chapter and the Michigan Society of Architects.

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# WALD

Auctioneers chanted their wares and bidders spent "lavishly" when the Women's Architectural League of Detroit held its final meeting of the season at St. Luke's Episcopal Parish Hall, Ferndale, May 23.

The ladies and their spouses met for a pot-luck supper and an auction of "unwanted treasures" with emphasis on unwanted.

Donated casseroles of the ladies' favorite recipes helped to make up the menu. There were various salads, roast-beef, and tempting desserts which proves that architects not only build fine structures but, also, marry fine cooks.

Lyall Askew and Ernest Dellar were outstanding as auctioneers and kept the crowd well informed as to the "quality and value" of such items as a package of second hand pocket mysteries that went to the highest bidder for \$4.00.

Everybody there had a wonderful time and went home very happy with their bargains.

The proceeds of the evening will go to the ladies' special projects fund and aid in donating a gift to the Octagon in Washington.



LEFT: "Ambassador East Pump Room Carvers" — Earl Meyer and Fred O'Dell

LOWER LEFT: seated, Mrs. Paul Brown, Mrs. Philip Youtz, Mrs. Carlisle Wilson, Mrs. Allan Agree, Mrs. Maxwell Lewis and Mrs. William Odell; standing, Mrs. Ernest Dellar and Mrs. LaVern Nelsen

BETWEEN: first table, clockwise, Mrs. Frederick Sevold, party chairman; Ralph Hammert, Mrs. Frederick O'Dell, Mr. & Mrs. Clair Ditchy, Dean Philip Youtz, Mrs. Youtz and William Odell. Second table, clockwise, facing camera, Mr. & Mrs. Larry Hume, Hurless Banks and Mr. & Mrs. Lyall Askew



CULINARY CUTIES—Georgia Odell, Beatrice Guenther, Lorraine Banks, Edythe Schoettley, Frances Dellar and Edna Morison showing their delectable cookery



WHAT AM I BID? — Top drawer auctioneers Ernie Dellar and Lyall Askew sold "priceless" attic treasures at cellar prices!

ABOVE: (Left) Ambassador East Pump Room Carvers — Earl Meyer and Fred O'Dell

LOWER LEFT: seated, Mrs. Paul Brown, Mrs. Philip Youtz, Mrs. Carlisle Wilson, Mrs. Allan Agree, Mrs. Maxwell Lewis and Mrs. William Odell; standing, Mrs. Ernest Dellar and Mrs. LaVern Nelsen

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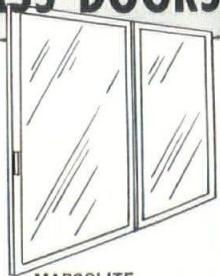
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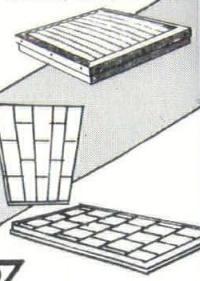
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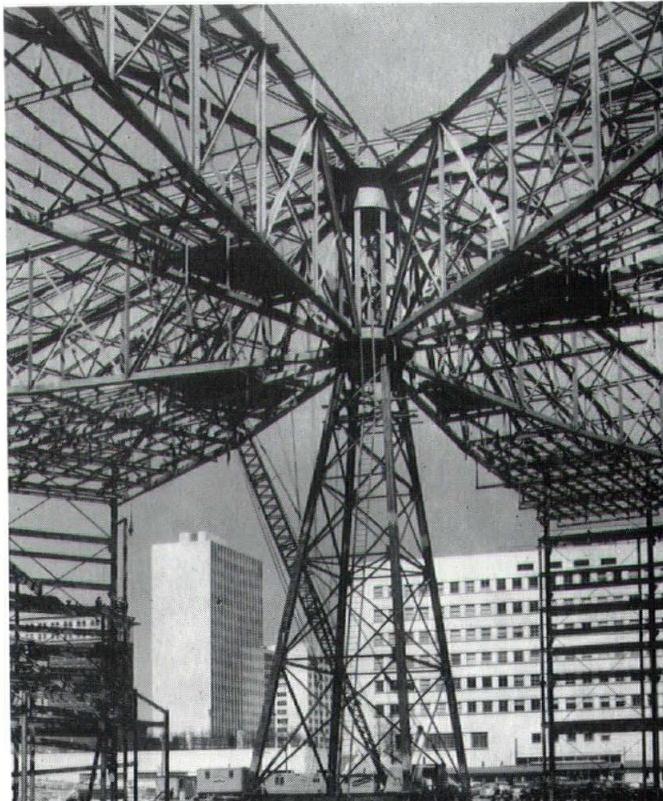


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# *Detroit Architectural Golf League*



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August 12—Farmington Country Club—Farmington

September 9—Plum Hollow Golf Club—Detroit

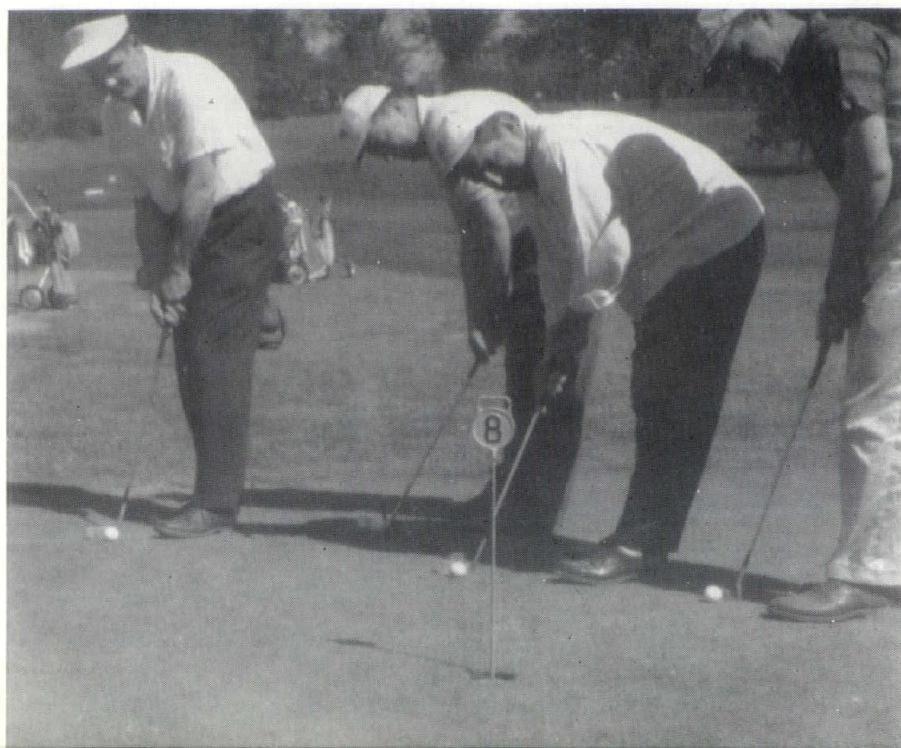
October 14—Dearborn Country Club—Dearborn

Sixth Annual Dinner Dance—Halloween Costume Ball—October 25

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## CONCENTRATING FOURSOME

Left to right: Charles W. Lane, Cecil Holland, George Sommers, and Fred Riebe, tieing for a berdie at the opening tournament of the season on May 13th at the Washtenaw Country Club, Ann Arbor, Michigan



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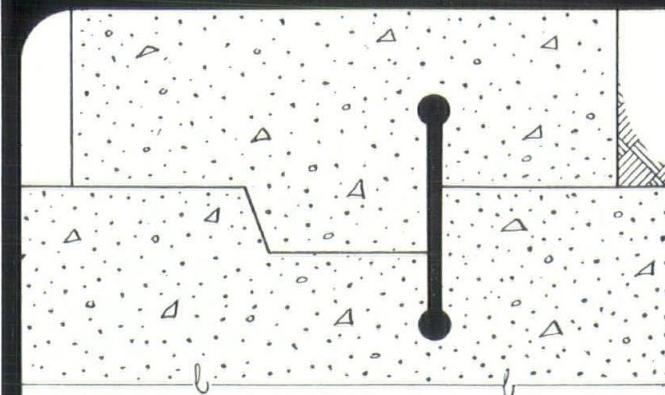
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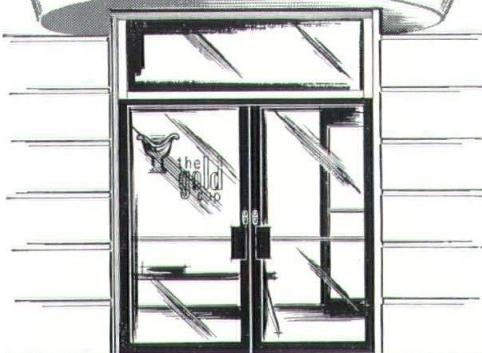
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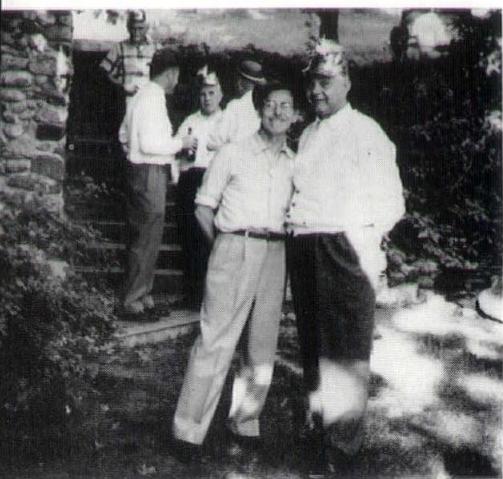
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Left to right: Neal Warren, Henry Ruijrook, Earl Meyer, Ray Lyons and Fred Schoettley

Left to right: Owen Todd, Frank Fisher, Len Gussow, Karl Kuhn, Max Luce, Werner Guenther, Jerry LaPiner and Jim Brown



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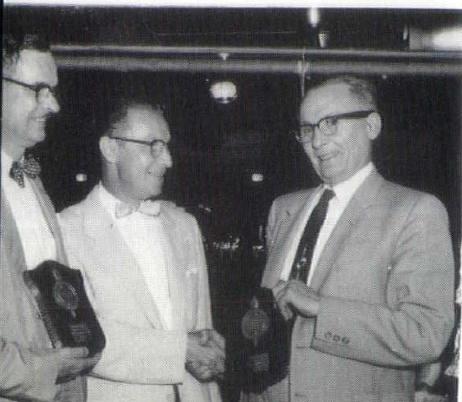


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# Products News

RAYMOND A. WERBE, executive vice president of C. A. Finsterwald Co.—long established leader in the office furniture field—announces the merger of his company's design and decorating department with Designs For Business, Inc., leading New York firm of office planners and interior designers. To operate under the name **Designs For Business, Inc., Detroit Branch**—the new setup, headed by Mr. Werbe as Manager, will bring to business and industry in Detroit, the broadest and most comprehensive planning, layout and design services for offices and other commercial and institutional interiors. Headquarters for the new Branch will be located at 730 W. McNichols Rd., Detroit.

For the C. A. Finsterwald Co., the merger represents only its design and decorating activity. The company's office furniture sales and showroom operation will continue as an independent firm at 714 W. McNichols Rd.

"As is well known, the primary activity of the C. A. Finsterwald Co." said Mr. Werbe, "has been in the sales and merchandising of fine office furniture although we have long maintained a design and decorating service for business and industry needs. Recent programs of building and business expansion in Detroit however, have so heavily increased demands on these design services, that a 'department' is no longer sufficient and we required a complete reorganization geared toward large-scale, intensive interior planning and designing."

"Our decision to join forces with Designs For Business, Inc." added Mr. Werbe, "was based on our investigation of the field and determination that this company offered the finest background and experience in this highly specialized field of planning and designing for business and industry."

Designs For Business, Inc., was responsive to the proposal, recognizing, said Maurice Mogulescu, president, ". . . that in Detroit, center of business and industry, there is a broad market for such specialization services . . . we therefore welcomed the opportunity to extend our own operations . . . to become associated at the same time with one of Detroit's outstanding business leaders, equipped by many years of experience in the office furniture field to carry out expanded and broadened programs of interior planning and designing."

Pioneer in the techniques of interior planning, leader in the mammoth post-war construction boom in New York, Designs For Business, Inc., is currently engaged on such projects as planning and designing 20 floors of 500,000 square

feet of space for the new Time & Life offices in Manhattan; 300,000 square feet of space for the new offices of Corning Glass Works, also in Manhattan; 100,000 square feet for the new home offices of Berkshire Life Insurance Co., in a new building now being constructed in Pittsfield, Massachusetts, etc. Other clients of the firm include such corporate giants as Olin Mathieson Chemical Corp., American Brakeshoe Corp., DuPont, American Enka Corp., etc., as well as major fiscal institutions of Wall Street including Goldman Sachs Co., H. Hentz & Co., Wagner Stott, etc.

Although, in the last decade, the company's concentration has been on office interiors in response to the demands of the building boom, the scope of Designs For Business, Inc., is limitless; embraces offices, hospitals, institutions, showrooms, etc.

"This long history of intensive and varied experience with every type of interior," said Mr. Werbe, "uniquely equipping the firm to work with Detroit architects and their clients on any project of any size or nature, inspired us to approach and conclude negotiations with Designs For Business, Inc., for a merger."

For Designs For Business, Inc., the Branch office represents its first "official residence" outside New York although the company has handled projects in various parts of the country including Detroit.

All the techniques of interior planning and designing plus the specialized systems of budget and cost control developed by Design For Business, Inc., in its New York operations under the direction of G. Luss, vice president and director of design, will be extended to the Detroit Branch and applied for specific Detroit and midwest needs. "Detroit is the home of specialization in planned factories and plants," said both Werbe and Mogulescu, "and we seek now—in the great revitalization activity planned for the City—to add a highly experienced specialization in planned interiors and offices, the precision engineering of work and traffic flow, departmental relationships, space layouts, etc., around which the architect and engineer can develop the most effective and functional building programs."

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THE PLUMBING-HEATING INDUSTRY OF DETROIT, citing the increased efficiency and other advantages that can be achieved with a new or remodeled plant, is currently waging and advertising campaign designed to help make business management people of the Detroit area more construction minded.

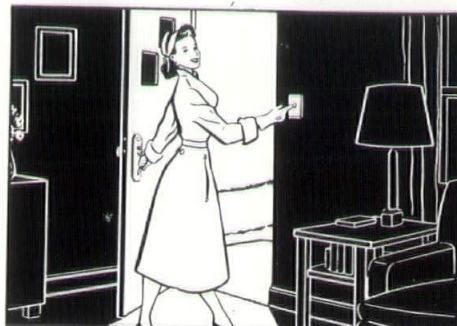
PHI's advertising is run on a regular basis in the financial sections of the Detroit News and Free Press, and in the DAC News Magazine. Currently, too, PHI is employing a radio spot campaign on WJR. According to Joseph Bantle, Secretary-Manager of PHI, the campaign

is the only one being run on a localized and continuing basis on behalf of industrial and commercial building.

The PHI advertisements, which utilize full page space in the DAC News and quarter page space in the Detroit dailies, urge management to consult their professional architects and engineers about plant construction and maintenance.

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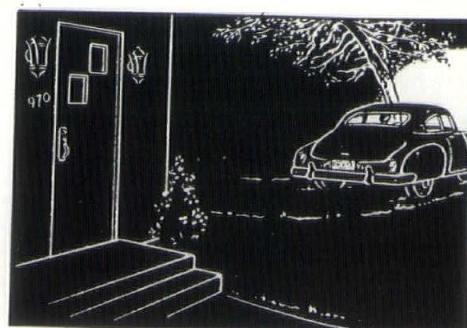
A NEW DELAYED ACTION ELECTRIC LIGHT SWITCH keeps the light on about 35-60 seconds after turning the switch off. Housed in a standard sized case.



1 You turn the switch off.



2 Light stays on as you walk away.



3 When you're safely away light goes out.

Flush toggle, single pole designed, the switch has a capacity of 10 amperes at 125 volts, 5 amperes at 250 volts and is listed by Underwriters Laboratories. Edco delayed action switches can be quickly and inexpensively installed in existing wall outlets or on new construction. This contribution to safety in the home and factory is produced and distributed by Edco International Corporation, 20722 West Seven Mile Road, Detroit 19, Michigan.



# NATIONAL ARCHITECT\*

Official Publication, National Council of Architectural Registration Boards

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## Bulletin Board

Back in the 1890s, there was fierce competition among the newspapers of Chicago, writes Alson J. Smith in his book, *Chicago's Left Bank*.

Not the least of this was between the *Chicago Daily News* and its offspring the *Post and Mail*, published by the MacMullen brothers.

The first edition of the *News* came out at noon, and it was pirated shamelessly by the *Post and Mail's* later editions—until one day a trap was set:

The *News* carried what was purported to be a cable dispatch to the effect that starvation was rife in Serbia. The dispatch quoted, in what it said was the original Serbian, an ominous proclamation by the mayor of Belgrade: "Er us siht la Etsll iws nel lum cmeht," which the *News* translated as, "The municipality cannot aid." The *News* sat back and waited. Sure enough, the three o'clock edition of the *Post and Mail* featured the alleged dispatch, quotation and all. The *News* howled with glee, and let the other papers in on the hoax. The *Post and Mail* was the laughing stock of Chicago—for the message "in Serbian" was simply: "The MacMullens will steal this sure," spelled backwards. That finished the *Post and Mail*.

AND IN ABOUT THE SAME ERA, the then New York *Journal* and New York *Post* carried on a vilification campaign against each other.

After calling its adversary a yellow *Journal*, the *Post* thought it was having the last word when it said the *Journal* was just a yellow dog.

The *Journal* regained the initiative when it replied that its attitude toward the *Post* was simply that of any dog toward any post.

A BRIDE AND GROOM came down to breakfast in the hotel where they had spent the first night of their honeymoon.

"Now, be casual and offhand and they won't know we're newlyweds," cautioned the groom.

While he studied the menu, his bride gave her order to the waiter, "Tea and toast without butter, please."

Whereupon her husband exclaimed in a voice everyone in the place could hear: "Good heavens, is that all you eat for breakfast?"

AND A PULLMAN PORTER was given a large tip by the groom, with instructions to not reveal to any passengers that the couple was just married.

Next morning at breakfast everyone eyed the couple suspiciously, and the groom said to the porter, "I though I told you to not tell anyone we were newlyweds."

The porter replied, "yes sir, I know you did, and I didn't tell you were married. I just told them you were friends."

KOLIN HAGER was one of the first announcers on WGY, Schenectady, N. Y., a pioneer radio station that made its debut February, 1922.

In those days all radio stations had to clear the air at a moment's notice if ships at sea were transmitting for help.

One night a buxom, determined, and rather shrill soprano was next up, and Hager introduced her: "Mrs. Jane Doe will now sing, 'All Through the Night'."

She completed the first verse and was going stronger, shriller, and decidedly more off-pitch into the second, when the control room gave the sign, and Hager was obliged to broadcast: "Ladies and gentlemen of the radio audience, Mrs. Jane Doe has been singing 'All Through the Night.' We will now stand by for distress signals."

HOW TO WIN A BET: A couple of wealthy manufacturers (perhaps one was from Cleveland) were debating whether the Russians were as bad as they were painted. One, who believed they were not wagered, "I'll bet a million dollars I could use Russian transportation to Russia, tour the country, leave

when I wanted, and no one would bother me."

The wager was accepted.

As the Russian ship approached a Russian harbor the captain called the manufacturer from his cabin, shoved a cablegram at him and snarled, "Whatsis?"

It read, "If you can't shoot Khrushchev, try for Bulganin."

WE SALUTE: The sailor who treated all his girl friends to wine because he wanted a little port in every sweetheart.

The Cochrane Dude Ranch in Idaho, where recently a bull threw a senator.

The Alcatraz convict who summoned a guard and, pointing to rain coming through the roof, snarled, "This pen leaks."

The dictionary that has no index.

Mr. Cyanide in Atlanta who asked to speak to Mr. Potassium in Waco, saying, "and remember, this a poison to poison call."

Tell-people-the-facts technique on the front page of the *Raymond* (Washington) *Herald*: "When the car overturned, both girls were injured; Miss Thompson about the face, and Miss Cromwell in the back seat."

NEW YORK, MAY 6—Thousands of New Yorkers scooted into air raid shelters in a civil defense drill but quite a few were a little slow in doing so.

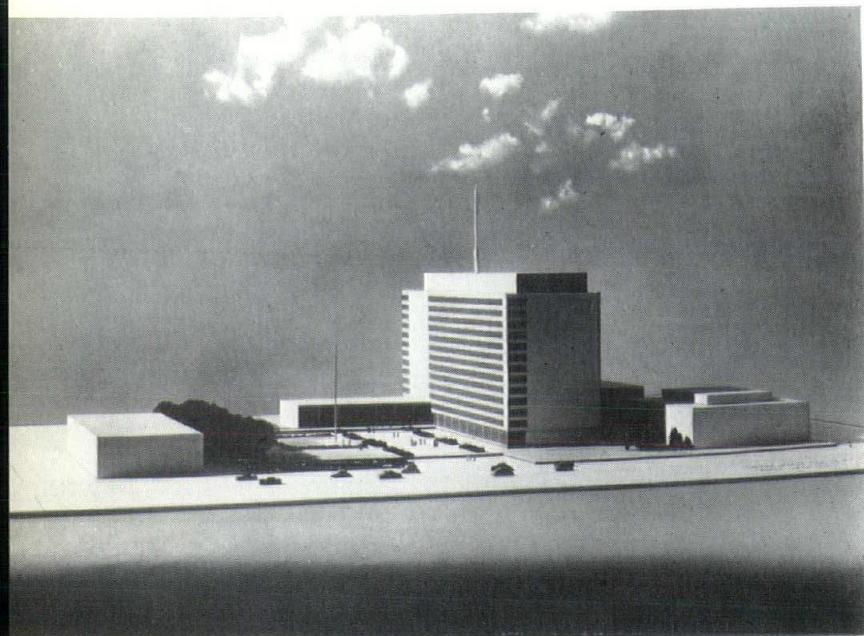
One woman, being urged into the nearest shelter, a bar, said air raid or no air raid, she'd be darned if she'd go into a bar. She was finally prevailed upon.

She should have heard about Detroit Chapter, A.I.A. Civil Defense Committee: One member brought in the information that alcohol was a good antidote for shock, so this led the Committee to adopt the slogan, "Dive for the nearest shelter or take shelter in the nearest dive."

JOE SCHIEFFERT, after being defeated in his bid for reelection to the City Council of Sleepy Eye, Minn., ran this ad in the *Sleepy Eye Herald-Dispatch*:

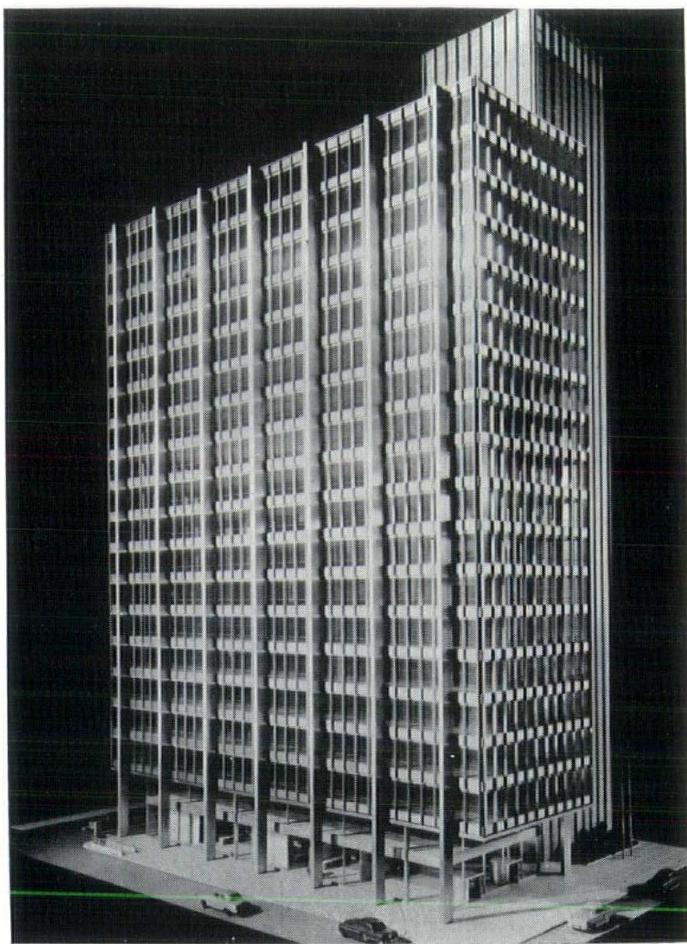
"I wish to thank all those who voted for me in the City election Tuesday. My wife wishes to thank all those who did not."

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